

實踐大學《創新與管理》投稿格式

稿約格式

內 容 本期刊領域包括：創新與創業管理、創意產業、財務金融、風險管理、國際企業與商務、會計、數位科技和語言教學創新應用等。本期刊歡迎兩岸三地、國際學者針對商管與人文社會領域的議題來稿，並期與「創新」因素結合。此外，產業實務技術報告、教學實務研究成果報告與校務研究論文也歡迎投稿。來稿可以中文或英文撰寫，並以橫式（由左而右）清晰打字。

標 題 敬請力求簡潔而且能充分表達論文的重要概念及貢獻，中文稿件並附中英文標題各一式。英文稿件格式請參照“Format Guidelines”。

(例) 決策活動本質的討論

A Discussion on the Substance of Decision Activities

作 者 請附上中、英文作者姓名；中、英文服務單位電子郵件，並附聯絡地址、電話及傳真。

摘 要 請以簡明扼要附式，敘述論文的重要貢獻及內容。以中文或英文撰寫，中文稿件一律附上中英文摘要一份，字數分別在 600 字以內。

(例) 摘 要：本財務模式的應用.....

Abstract: The application of the financial models....

關鍵詞 舉例中英文對照之關鍵語五字左右，(例) 衍生性商品 (derivatives)

章 節 中文文章使用全形標點符號，表格與圖表標題置中排列。無論以中文或英文撰寫，章節之標號以及圖表之編號，一律靠左以阿拉伯數字表之，如下例所示：

4. The Data Envelopment Analysis

4.4 Overview

4.4.1 Statistical Tests

空空每段文字請前方空 2 個中文字元(中文論文適用)

註 釋 文中如果有參閱文獻部分，請 () 表之，() 中寫明文獻之作者及年代，如 (Simpson, 1998) 或 (Engel et al., 1987)。文中如果是註腳，請用阿拉伯數字順序不重複地，寫在右上角。

(例) 參閱文獻部分

使各單位皆有明確的工作範圍 (李英澤, 1994)

(例) 註腳部分

....even more difficult,....NP-complete².

文 獻 文獻部分，請將中文參考文獻列於前，按姓氏筆劃排列。英文部分列於後，英文部份按作者姓氏字母順序排列。例：

- (書 籍) 黃英忠 (1989) 現代人力資源管理。華泰書局，台北。
(叢 刊) 李登輝 (1976年8月) 台灣農公部門間之資本流通。台灣研究叢刊，第106種，台灣銀行經濟研究室。
(期 刊) 宋健治、李英明 (1986) 貶值的彈性分析與台灣的驗證。管理與系統，第4卷第3期，21-30頁。

英文部分

- (期 刊) Lyles, M.A. (1994) The impact of organizational learning on joint venture formations. *International Business Review*, 3(4), 459-467.
Delios, A., Henisz, W.J. (2000) Japanese firms' investment strategies in emerging economies. *Academy of Management Journal*, 43(3), 305-323.
Manrodt, K.B., Holcomb, M.C., Thompson, R.H. (1997) What's missing in supply chain management? *Supply Chain Management Review*, 1(3), 80-86.
Sapienza, H.J., Autio, E., George, G., Zahra, S.A. (2006) A capabilities perspective on the effects of early internationalization on firm survival and growth. *Academy of Management Review*, 31(4), 914-933.
(書 籍) Fleisher, C.S., Blenkhorn, D.L. (2001) *Managing Frontiers in Competitive Intelligence*. Quorum Books, Westport, C.T.
(未發表) Ekman, P., Hoffman, M. (1963) Research notes on training in nonverbal behavior. Unpublished Manuscript.
(會 議) Chi, T.C., Lu, H.T. (2008) The impact on presenting concerned opinions on business continuity by accountants of shareholding structure and the independence of company board directors and supervisors. 2008 Accounting Symposium, Chinese Culture University.

注 意

1. 本期刊自2004年7月創刊；自2014年起，改為每年出版3期。稿件隨到隨審，無截稿日期限制，敬請踴躍投稿。
2. 稿件經本期刊刊登後，同意授權本期刊得以授權國家圖書館(台灣)及其他與本期刊合作之資料庫業者，進行重製、透過網路提供服務、授權用戶下載、列印、瀏覽等行為。

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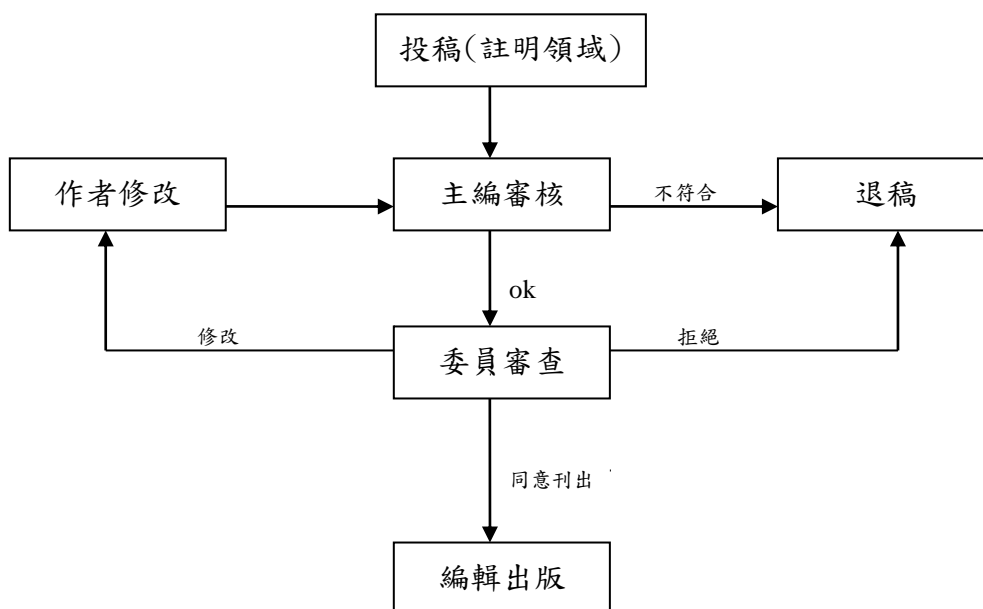
投稿須知

1. 投稿要求事項：

- (1) 為利於稿件之編排，敬請使用以 Word 97 以上版本或相關軟體編寫文章，論文上須詳實註明作者姓名等相關資料，完成後將 Word 檔 以電子郵件方式寄至本刊。
- (2) 稿件編排注意事項，請參考『稿約格式』。英文稿件格式請參照”Format Guidelines”。

2. 本刊之評審程序說明如下：

- (1) 來稿之評審由編輯委員及相關研究領域之學者擔任。
- (2) 首先由主編就來稿情況做初步過濾，符合標準之稿件，再送請二位外審委員進行雙向匿名審查。審稿流程如下圖所示：



(3) 評審結果以 E-mail 通知作者，可能之評審結果如下：

- i. 同意刊出
- ii. 修改後刊出(作者依據評審意見修正後，並經由本刊編輯委員會認可，即進行編輯刊出)
- iii. 不同意刊出

3. 若有任何詢問事項，請 email：uscreview@gmail.com

Call for Papers

1. Journal of Innovation and Management (JIM), a professional, double-blind peer-reviewed journal, encourages submission of research articles based on empirical studies or case studies that address issues in business, management and social science.
2. JIM welcomes manuscripts from a wide range of fields, which may include innovation and entrepreneurship, creative industries, finance and banking, risk management and insurance, international business, accounting, information technology and Teaching of English as a Foreign Language; the Journal in particular welcomes studies in which “innovation” is associated and addressed.
3. Launched in July 2004, JIM had been published biannually and becomes a quarterly journal in 2011. In 2014, JIM starts to publish three times per year.
4. Manuscripts will be processed as soon as they are received. There is no submission deadline except for special issues.
5. Authors are asked to provide the following information upon submission: name(s) of the author(s), affiliation, title, mailing address, phone number and e-mail. Authors should also indicate the article category they intend to submit, and specify a corresponding author. Manuscripts should be written in either Chinese or English, and typed from left to right. Total number of words in a manuscript should not exceed 20,000, counting the title, abstract and keywords.
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Submission Guidelines

1. Paper submission:

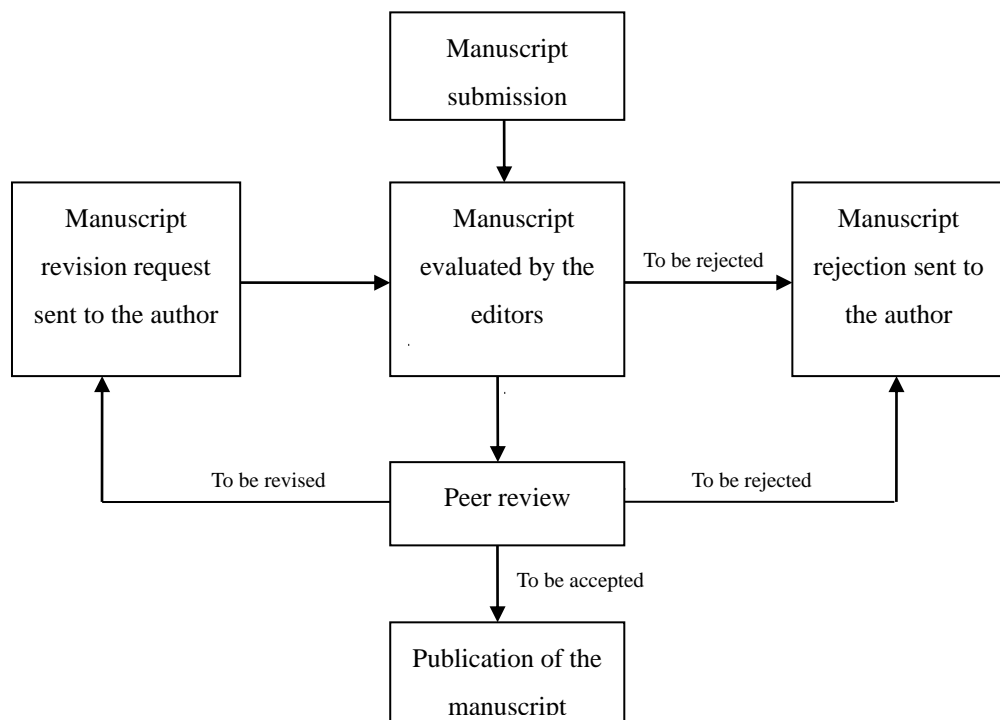
- (1) You should type your submitted manuscript using Microsoft for Windows (Office 2007 or later). All required information should be included in your manuscript, and the manuscript should be submitted to JIM preferably via email.
- (2) Please refer to “Format Guidelines” for manuscript format, and “Sample Paper Format” for a sample Word file so as to fit exactly the Word setting.

2. The review process

- (1) A submitted manuscript is reviewed by the editorial committee and referees whose expertise matches the manuscript.
- (2) The editorial committee first evaluates all manuscripts, and rejects at this stage papers that have serious flaws or are outside the aim and scope of the journal. The papers that meet the minimum criteria are passed on to at least two referees for double-blind reviews.

The following flow chart shows how we process a submitted article:

- (3) A final decision is sent to the author via email. A manuscript may be accepted, accepted after revision or rejected.



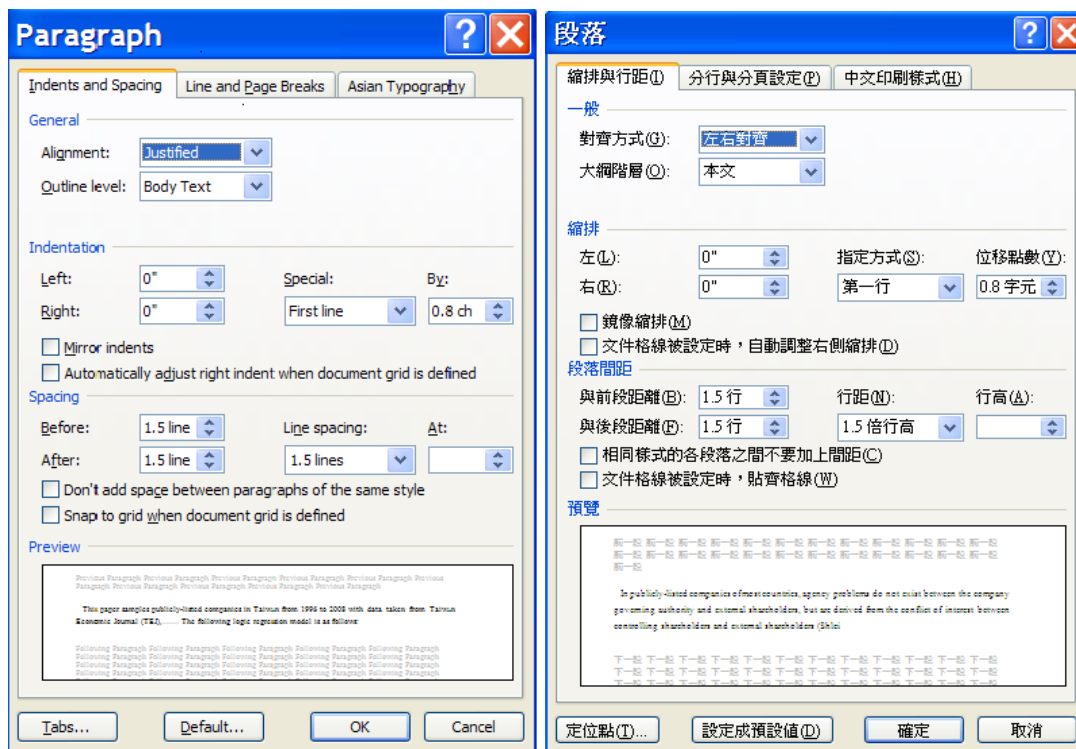
3. When asked to revise, an author is expected to revise the manuscript within one month after receipt of the recommendations made by the referees. The author should email the revised manuscript to JIM for a further review. The editorial committee retains the right to accept or reject a submitted paper based on recommendations made by referees.
4. Please send inquiries to: uscreview@gmail.com

Format Guidelines

*Please download the “**Sample Paper Format**” Word file from our website for your Word setting convenience.

1. Paper Setting

Manuscripts should be prepared using MS Word on A4 size paper setting, with 1.18 inch (3cm) margins on the top, left, and right, and 0.98 inch (2.5cm) margin at the bottom. Number all pages consecutively, beginning with the title page, and insert the page number at the bottom (center; Times New Roman with size 10) of each page. Paragraphs should be aligned as “Justified”, indented First Line by 0.8 characters, and set at a fixed 1.5 lines Before, After, as well as Line spacing. No other boxes are checked (see snapshot). The Fonts should be in Times New Roman with size 12. Total number of words in a manuscript should not exceed 20,000, counting the title, abstract and keywords.



2. Title Page and Abstract

The title page should provide the **Title** (boldfaced, font size 14), **Author Names** (boldfaced, font size 12; add an * beside the corresponding author), Affiliations (font size 10), all aligned at center, and the corresponding author's email address in the footnote (font size 11). The abstract ("**Abstract**" is boldfaced and centered) should have a maximum length of 300 words in total. Keywords ("**Keywords:**" is boldfaced) should be in lower case and should not exceed 6 keywords.

3. Section Format

Section headings (font size 14) and subsection headings (font size 12) should all be boldfaced and not to be indented. Use numerical numbers (1, 2, 3, 4...) for all heading numbering. For example:

4. Empirical Results

4.1 Descriptive statistics

4.2 Logistic regression analysis

...

5. Figures and Tables

All figures (charts, diagrams and line drawings) and tables should be placed at the end of the paper.

6. Others

All formulas should be indented.

Chinese abstract is not needed for English written articles.

References

Use ‘,’ to separate all authors. No ‘and’ is needed. Author names are all in the form of Lyles, M.A. (no space between M. and A.) Write the journal paper title in lower case except for the beginning word, ending with a period ‘.’. Write the journal title with initial capitals, and use ‘,’ to separate in between: Journal Title, volume number (issue number), page number. End the reference item with a period ‘.’. No *italics* or underlines or ‘:’ or ‘pp.’. For books, write the book title with initial capitals, ending with a period ‘.’, and write the publisher name and location (in the sequence indicated). Indentation should be Hanging by 2.25 characters (see snapshot). A few examples:

References [boldfaced, font size 12]

- Chi, T.C., Lu, H.T. (2008) The impact on presenting concerned opinions on business continuity by accountants of shareholding structure and the independence of company board directors and supervisors. 2008 Accounting Symposium, Chinese Culture University.
- Delios, A., Henisz, W.J. (2000) Japanese firms’ investment strategies in emerging economies. *Academy of Management Journal*, 43(3), 305-323.
- Ekman, P., Hoffman M. (1963) Research notes on training in nonverbal behavior. Unpublished Manuscript.
- Fleisher, C.S., Blenkhorn, D.L. (2001) *Managing Frontiers in Competitive Intelligence*. Quorum Books, Westport, C.T.
- Lyles, M.A. (1994) The impact of organizational learning on joint venture formations. *International Business Review*, 3(4), 459-467.
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