

Research on the Path of Building Applied Innovative Universities in Private Universities in Guangdong Province

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Abstract

Guangdong is located in the Greater Bay Area of Guangdong, Hong Kong and Macau of China, and economic development cannot be separated from the innovation and vitality of talents, and it is an inevitable requirement to adhere to the core position of innovation and cultivate innovative, application-oriented and skilled talents. Group schooling has become one of the important modes of private higher education." The construction of private colleges and universities of "applied innovation" has unique modes and ways in value pursuit, school function, organizational governance and cultural core, and practical exploration of the concept of applied innovation into the whole field of governance, the whole process of talent cultivation and the implementation path of education and teaching in private colleges and universities. This paper explores the implementation path of integrating the applied innovation concept into the whole field of governance, the whole process of talent cultivation and the whole scope of education and teaching of colleges and universities through six sections: party construction, teaching, team, cultivation mode, employment and foreign exchange and cooperation, and campus security, which helps private colleges and universities better build an applied and innovative talent cultivation system to meet the market demand and better enhance the internal development of schools.

Keywords

Guangdong Province; Private Universities; Applied Innovation; Effective Path.

1. Introduction

All In order to implement the strategy of developing the country through science and education, promote the healthy development of private education, and safeguard the legitimate rights and interests of private schools and educated people, the State formulated the Law on the Promotion of Private Education according to the Constitution and the Education Law. Private education has become an important part of education. And colleges and universities, as the main site for educating people, have an extremely important position, and coupled with the typical geographical location of Guangdong, this paper will put forward suggestions on the path of building applied innovative universities in regional private colleges and universities in Guangdong Province from five aspects.

2. Thought Leadership Level

2.1. Continuously Strengthen the Party's Political

Colleges and universities should highlight the political core role, combat bastion role and pioneering role of party organizations and party members, continuously improve the standardization and standardization of party building work, highlight the characteristic brands of party building work and steadily enhance the leading role of party building work. Fully implement the Party's education policy and the major decisions of the Party Central Committee, take Xi Jinping's Socialist Thought with Chinese Characteristics for a New Era, especially

General Secretary Xi Jinping's important remarks on education, as the direction of school development, ideological guarantee and spiritual motivation, effectively enhance the "four consciousness", firmly "four We will strengthen the "four consciousnesses", "four self-confidences" and "two safeguards". We will adhere to the guiding position of Marxism in the ideological field of the university, firmly grasp the dominant power of ideological work, implement the responsibility system of ideological work, and effectively integrate ideological work into the whole process of teaching, research, management and service.

2.2. Optimize Internal Governance System

Colleges and universities should adhere to the law, rule by law and standardize management. We will continue to optimize the rules of procedure of the joint meeting of the party and government, the academic committee, the regular meeting of teaching and research, the joint meeting of students and workers, the evaluation committee and other important deliberations, and strengthen the working mechanism of collective leadership, division of labor and cooperation, extensive group opinions and democratic decision-making. Establish and improve the "dual operation" mechanism of administrative management and expert governance, promote the integration and synergy between the administrative management team and the business management team, and enhance the comprehensive efficiency of internal management. Improve the management system at the university and college levels, strengthen the main position of the second-level colleges in school operation, and give full play to the initiative of the second-level colleges in personnel training, scientific research and social services. Give full play to the role of faculty and staff representative assemblies, student representative assemblies and group organizations in the construction and development of the school, and strengthen the democratic construction of the school. Optimize the responsibilities and authority of internal organizations, rationalize management relationships, smooth communication channels, and improve administrative efficiency. Effectively integrate resources and enhance the university's governance capacity.

3. Scientific Research

3.1. Continuously Strengthen the Internal Construction of Education and Teaching

We need to align with the national standards of professional categories, professional certification requirements, national and provincial first-class professional construction requirements, improve the talent training program, and build a high-quality talent training system. Deepen the reform of "learning-centered and teaching-led" teaching mode under the professional construction concept of "student-centered, result-oriented and continuous improvement", and actively explore the reform of credit system; deepen the practical education work of matching human resources with vocational training, and deeply implement the education concept of "teaching according to the material" and "training by category"; continuously deepen the education and teaching reform, and continuously improve the professional ability of students. We will continue to deepen the education and teaching reform, and focus on strengthening "learning ability", "thinking ability", "expression ability" and "action ability" while continuously improving students' professional ability. In addition to continuously improving students' professional ability, we also focus on strengthening the training of five key abilities: "learning ability", "thinking ability", "expression ability", "action ability" and "will power", so as to improve students' overall ability. We will actively explore the management mode of scientific research and improve the system of scientific research service and incentive mechanism.

3.2. Steady Improvement of Research Work

Encourage faculty members to form scientific research teams across disciplines, colleges and departments, guide the relevant teams to base on the actual work of the school, adhere to the problem-oriented, closely focus on school education and teaching, service management to carry out teaching and research scientific research, and strengthen the application of teaching and research scientific research results in the actual work of the school. Increase the construction of scientific research service platforms, give full play to the role of science and technology organizations and scientific research platforms, and concentrate advantageous resources and strengths to cultivate a number of landmark achievements. Relying on regional advantages, try to build a number of new technology development and application platforms jointly with local and enterprises, with the main research objects of technical skill innovation required by positions and industries, and actively promote the transformation of results.

4. Doing a Good Job of Education Services

4.1. Adhere to the Characteristic Education Model

We should adhere to the guidance of Xi Jinping's thought of socialism with Chinese characteristics in the new era, comprehensively implement the Party's education policy, implement the spirit of the National Education Conference, adhere to the establishment of moral education, adhere to the cultivation and practice of socialist core values, incorporate the five education into the whole process of talent training, and constantly open up a new situation for the development of high level modern applied undergraduate programs with characteristics in the new era. We will improve the supporting measures of the "five education" model, improve and innovate the working methods, and enhance the effectiveness of the work. Regularly carry out education on the development of students' behavior and habits, and improve the routine management of labor education, garbage classification, and tobacco control on campus, so as to consolidate the existing achievements and promote the construction of "civilized campus". Continue to promote mass sports for teachers and students, and promote the construction of "sports campus" and "book campus". Actively promote the project-based professional working group system, promote the deep integration of teaching and student work, and strengthen collaborative education. It will cultivate high-quality teachers, build a labor education curriculum system that reflects the laws of private colleges and universities and the laws of education, create five educational activities with special features, form an educational model of collaborative education, comprehensively improve students' comprehensive quality, enable them to develop good habits and qualities, and enhance their employability and entrepreneurship. We will promote the Marxist labor doctrine into the classroom and teaching materials, continuously innovate the content and methods of Civic Education, enrich the carrier of education, and improve the effect of education.

4.2. Do a Good Job of Student Services

Further improve the working model of mental health education and explore the establishment of a working mechanism of stratified, graded and classified mental health education and crisis intervention. Strengthen the promotion of mental health knowledge in ways that students enjoy, and enhance students' ability of psychological self-adjustment. To understand students' learning and living conditions in multiple ways and forms, listen to students' opinions and suggestions, effectively solve the practical difficulties in students' learning and living, streamline and optimize students' work processes, continuously improve students' learning and living conditions, and enhance students' satisfaction with the university. Continuously improve the accuracy and effectiveness of the work of awards, attendance, loans and work to help the poor and the weak, to relieve the pressure of living of students with financial

difficulties, and help students in difficulty to complete their studies successfully. Further optimize the innovation and entrepreneurship curriculum system, rely on innovation and entrepreneurship course teaching, organize entrepreneurship training, special reports, entrepreneurship salon and other activities to guide students to establish the spirit of innovation and entrepreneurial consciousness. Strengthen the training of innovative thinking of teachers and students, encourage the faculty and staff to carry out applied innovation research in conjunction with practical work, improve working methods, and enhance work efficiency and quality [1]. Integrate innovation education into the whole process of education and teaching, and strengthen the popularization of innovation education, enhance students' ability to apply innovation and solve practical problems, and promote the construction of "innovation campus" by organizing special reports and exchange meetings to solve difficulties.

5. Innovative Working Model

5.1. Employment in the Context of Innovative Epidemic Normalization

To guide the organization of students to declare the big innovation project, do a good job of project evaluation, process management and closing acceptance work. Strengthen the construction of innovation and entrepreneurship practice bases, actively declare university science and technology park construction projects to the relevant departments, and strive for policy and financial support. Provide necessary guidance and support to students with entrepreneurial conditions, do a good job in incubating and serving entrepreneurial projects, and improve the success rate of students' entrepreneurship. Actively introduce high-tech entrepreneurial teams to campus, encourage teachers and students with entrepreneurial will and ability to participate in entrepreneurial practice, and continuously improve the influence of the school's innovation and entrepreneurship work. Strengthen the guidance of innovation and entrepreneurship competitions, actively prepare for the "Internet+", "Challenge Cup" and other innovation and entrepreneurship competitions, and strive to achieve better results in high-level innovation and entrepreneurship events.

5.2. External Exchange and Cooperation

Private colleges and universities should strengthen coordination with partner colleges and universities outside China, expand new forms and contents of exchange and cooperation between teachers and students, fully rely on network resources, enhance the participation of teachers and students in foreign exchange and cooperation programs and expand the audience by organizing online cross-border academic seminars and special reports, introducing teachers from overseas colleges and universities to offer elective courses online and holding online two-way cultural exchange activities for teachers and students. Strengthen the liaison with high-level universities outside of China to build a high-quality platform for expanding diversified development channels for teachers and students and enriching the internationalization resources of the university, so as to continuously improve the internationalization level of school operation. Carry out joint scientific research, co-construction of courses, co-editing of teaching materials and co-education of students with overseas universities to improve the level of cooperation. The university will take the initiative to adapt to the development trend of internationalization of higher education, optimize the management and operation mechanism, organize foreign exchange programs and activities for different groups of management cadres, teachers and students, etc., enhance the awareness of teachers and students about the internationalization of education, and build up global awareness, openness and innovation awareness. The university will jointly carry out colorful and diversified cross-cultural exchange activities with overseas partner universities to develop students' international vision, strengthen their foreign language ability and level training, and improve their cross-cultural communication ability.

6. Emphasis on Campus Safety and Cultural and Spiritual Development

To do a good job of campus traffic order management, disaster accident prevention and control, to ensure campus safety and stability. Strengthen the rule of law publicity and education, in-depth prevention of telecommunications fraud, fire safety knowledge and other activities to improve the safety awareness of teachers and students. Strengthen the video monitoring system, school gate face recognition system and other technical defense construction, through information technology means to enhance the comprehensive management of the campus, and continue to promote the "safe campus" construction. With the common value pursuit of "freedom, tolerance, exploration and excellence" as the leader, the school will formulate and gradually implement the implementation plan for the construction of special campus culture, insist on the simultaneous promotion of the construction of campus material culture and spiritual culture, gradually improve the material culture carrier matching the core culture connotation and the spirituality of teachers and students, create a good material culture environment, guide teachers and students to form healthy value pursuit, elegant spirituality and noble moral sentiment, promote the construction of "friendly campus", and actively build a campus environment, humanistic ecology, quality culture, sports culture and innovation culture "five-in-one" The "five-in-one" campus culture system[3]. In summary, an in-depth study on the connotation and extension, value and function of "application innovation" private colleges and universities, focusing on "connotation development and quality improvement", strengthening field research and investigation, fully combining with regional economic and cultural characteristics, is conducive to the connotation construction and quality improvement of private colleges and universities in Guangdong region, and better contributing to an effective path with "brand characteristics".

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