

Analysis of the Influence of Sports Popularization on College Sports Resources

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Abstract

Sports popularization is a sports culture that conveys this concept to everyone around you. What the current college students lack is the smear of this sports culture. This paper shows that the popularization of sports can popularize the knowledge of sports culture, so that young students have a deeper understanding of sports culture, enjoy the happiness brought by sports, become more confident and more energetic, and thus improve social adaptability.

Keywords

Sports popularization; college sports resources; sports culture.

1. INTRODUCTION

In the educational concept of modern people, the impact of physical exercise on physical health is crucial. The future direction of sports development will certainly become more and more civilian, and the way of sports will be diverse. Sports will become a new way of life. It is a carrier, a means, a platform. We satisfy our own desires through sports, enrich our lives, and make us happy every day. In the past, sports focused too much on competition, which led to the extremes of sports. However, with the introduction of Western leisure and entertainment concepts, Chinese sports presented a new state of development, and elites and popularization kept pace with the times.

2. ANALYSIS OF THE INFLUENCE OF SPORTS POPULARIZATION ON COLLEGE SPORTS RESOURCES

2.1. Analysis of the Structure of College Sports Resources

As for the composition of college sports resources, I think it mainly consists of two parts, one is tangible sports resources; the other is intangible sports resources. Intangible sports resources refer to more. For example, teachers have opened new courses in physical education classes. Teachers have communicated their new sports concepts to you. You have a deeper understanding of sports; and a sports atmosphere at school. There are many classmates in the sports profession who can exchange and learn together. There will be a positive and positive learning atmosphere, which are all intangible resources. The influence of school resources on sports popularization is very large. Although it is based on school physical education, its thoughts have affected the general public. The popularization of sports has made the school's resources reasonably allocated and reasonable. The application has achieved the best use of talents and the best use of each other. The two complement each other and influence each other to jointly promote the development of sports.

2.2. College Sports Resources Advantage

Both the sports level and the theoretical knowledge have a deep research. They also have their own set of systems in the selection and study of the course. They are relatively perfect. If they encounter bottlenecks and do not understand the problems in the course of learning, they will give you doubts and answers in time. It is the best human resource. In addition, in addition to the teacher's guidance, there are also strong students in the sports department, as well as high-performance sports exchange activities, you can conduct learning exchanges. In terms of material resources, it actually refers to the construction of sports facilities in schools and the sports environment that helps to exercise. Each college has its own gymnasium, and the facilities are relatively complete. Students can strengthen themselves through these hardware facilities. With the professional skills and level, the teacher can also use the hardware to provide some more special courses for students, cultivate students' hobbies and create a good sports atmosphere. In addition, combined with the characteristics of Western or other colleges and universities, the students' traditional thinking styles are changed to stimulate students' independent innovation ability. In terms of management, schools have their own rules and regulations. No matter whether they are classroom norms or norms of behavior, they cannot violate these systems. In society, without the constraints and constraints of such systems, it is easy to go astray. So, this kind of Culture and management are intangible assets that are manifested in your code of conduct, which is one of the unique resource advantages of colleges and universities. The resource advantage of colleges and universities is obvious. It is difficult to find such rich resources in other places besides schools. Whether in sports equipment or in terms of teacher resources, the standardization of school sports is definitely better than that in society. More formal.

2.3. The Shortage of Resources in Colleges and Universities

The school's sports facilities are regarded as college students' services, providing material security for physical education classes and college students' training. According to the survey and analysis, some college sports facilities have been greatly improved and improved compared with five years ago. However, with the addition of different majors in China's major universities, the number of enrollment is increasing, and there is no way for the number of sports facilities. Meet the daily teaching and training needs. In terms of sports equipment in colleges and universities, sports, basketball, table tennis, badminton and other sports are mainly used. For some leisure sports facilities, there are too few sports facilities, and some college gymnasiums are also paid for open, resulting in low student entry rate. Can not enjoy the favorable resource advantages of colleges and universities. At present, the problems in the current situation of colleges and universities are still quite serious. As students, they are not free to enter and exit the stadium for physical exercise. This is a lack of school sports system. In addition, the school should also pay attention to the improvement of sports facilities. The quantity and quality of sports equipment must pass, because this is related to the guarantee of students' physical health. Only when young people have a strong body can they exercise more time to learn. In order to serve socialism.

Now that the society has entered the network age, the construction and development of network information resources plays a very important role in the advancement of sports in ordinary colleges and universities in China. Students can query all the books and materials in the library through the official website of the ordinary colleges and universities, realize the sharing of resources, and have a more comprehensive understanding of sports knowledge. However, due to the rapid update of data in the Internet era, many colleges and universities have no way to follow the pace of the times, and there has been a lag in resource construction. The literature in the information resource library is still an old document more than a decade ago. This is for students. A loss, unable to learn advanced sports ideas and innovative teaching

courses, schools should increase investment in the construction of campus information networks, and keep pace with the times. Some computer equipment in colleges and universities is too old and should be upgraded. Schools should strengthen the construction of information resources and strengthen investment. Now that the society leaves the network, it will derail the whole era. School information resources should keep pace with the times. Can not lag behind the trend of the times, should follow the footsteps of the development of sports events, the backwardness of information resources for schools, is a very unfavorable thing for students, strengthening the construction of sports information is the best way to promote sports communication.

With the call of the corresponding countries and the introduction of the national fitness concept, everyone has joined the ranks of sports, but the lack of venues and sports equipment has seriously affected people's enthusiasm for sports. I think colleges can meet Under the premise of normal sports training for students, the society should be open. However, according to some scientific investigations, only a small number of colleges and universities have opened up to the society. In some social activities, the use of campus resources is required, and paid services are implemented. In addition, the school management system is not perfect enough, resulting in the development of many college sports. The stagnant state is not conducive to the development of college sports resources. In fact, the resources of colleges and universities should realize the sharing of resources, which are all social resources. The social resources are originally serving the people. However, the open resources of colleges and universities, the public should also improve their own quality, and do not deliberately destroy the sports equipment of colleges and universities. Opening up to the society can not only bring economic benefits, but also increase the visibility of the school. This is a two-pronged thing that better promotes the rational allocation of social resources.

3. MEASURES TO POPULARIZE SPORTS RESOURCES IN COLLEGES AND UNIVERSITIES BY SPORTS POPULARIZATION

3.1. Promote the Development and Utilization of Physical Materials Resources in Colleges and Universities

In sports colleges and universities, the material resources are not well developed and utilized, and the matching rate of large-scale stadium facilities in colleges and universities is too low, which is also imperfect for the planning and construction of sports venues. In order to realize the popularization of sports, first of all, colleges and universities are student-oriented, students are the first, and students' professional quality is improved. Secondly, the school's funding sources are relatively stable, and the construction of sports facilities should be increased. Perfecting the teacher's curriculum improvement, ideas and innovations are also very helpful, can change the traditional old teaching thinking stereotypes, develop students' imagination. Thirdly, college sports resources should be oriented to the community and facing the society. There are abundant sports facilities in the school. The masses in the community have strong spending power. This can stimulate consumption and then feedback on the basis of popularization of sports. Going to the construction of sports facilities in the school to form a good cycle.

3.2. Improve the Construction of College Sports Human Resources

With the reform of the new curriculum, teachers should take the pace of the times and establish a new concept of sports resources and teaching to adapt to the actual needs of students. The school can also adopt a reward system to give "excellent teachers" to the outstanding physical education teachers. Title and award bonus. In addition, the school should carry out a variety of colorful sports activities, which can not only enhance the feelings between

teachers and students, but also the talents of physical education teachers, and promote the rational allocation of human resources.

The construction of human resources is the core strength in sports construction. Without the support of professional talents, China's sports undertakings are only a shell, and the cultivation of human resources is strengthened. However, once this kind of time is formed, it will be launched rapidly throughout the country. Come.

3.3. Promote the Development and Utilization of Other Sports Resources in Colleges and Universities

In the resources of colleges and universities, in addition to the construction of infrastructure, the development and utilization of other resources also have important value in Philadelphia. For example, the development and construction of information resources. In China, the traditional methods of physical education are too monotonous and too monotonous. There is no novel reform in the curriculum. There is no advantage in the comparison of other disciplines. There are obvious defects in resource integration. Of course, these shortcomings are just right. It provides an opportunity for the construction of college sports information resources. Students' sports test scores, etc. can be placed on the official website, students can learn and browse with their own student number; information resources provide students with a fair, just and open learning platform for online learning. For traditional teaching methods, this traditional and technical way of teaching is more interesting and vivid.

The opening of the campus has attracted a large number of people to engage in sports. At present, there are many kinds of sports programs. When people buy sports equipment, they often feel overwhelmed. For those who specialize in sports equipment, colleges and universities will definitely give priority to people who are attracted by the school. The relatively large flow rate brings great economic benefits to the school sports equipment industry. In addition, the school attracts nearby people. The school can build some gymnasiums and other recreational facilities in the stadiums to form a sports regionalization. The masses bring consumption, the schools gain income, and the masses enjoy the exercise and enjoy To the comfort and happiness; on the one hand, the school responds to the call for the popularization of sports, and the other side can continue to update the school sports equipment and electronic network information system through the income of the industrial capital chain.

4. CONCLUSION

The popularization of sports and the idea of national fitness are all advocated to strengthen people's physique. The paper analyzes the resources and influencing factors in colleges and universities, and proposes related governance measures. The popularization of sports is the use of resources in schools. Promote the integration of schools and communities and promote the rational use of resources; on the other hand, the exchange of information between schools and the outside world can enhance the visibility of schools and promote the infrastructure construction of schools.

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