

The Present Situation and Development of the Information Service Function of University Library

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Abstract

The uninterrupted development of society and economy has put forward new requirements for the innovation, accuracy and scientificity of the information and service functions of college libraries. The lack of certain adaptability has led to the rapid development of this field. Relevant personnel should be good at integrating modern information technology to ensure that the service function is forward-looking. Actively optimize the information service process and improve the accuracy of intelligence information. Focus on enriching information service functions and strengthening the working methods of college library information. Based on this, formulate the correct development direction and provide users with better service.

Keywords

College library information; information service function; status quo; development.

1. INTRODUCTION

Due to the rapid development and application of modern information technology and the diversified demand for library information services, more and more goals and requirements have emerged in this area of management and service innovation. At present, because the information management system of college libraries is not perfect enough, the corresponding information service functions show certain deficiencies. Whether it is in the application of modern information technology, or the service level needs to be further improved. Only in this way can the university library information service function be promoted to develop well and maximize its application value. In the process of research and analysis of the current situation and development of information and information service functions of university libraries, it can be carried out closely around user needs and experience. As a result, it is more objective to evaluate many problems that occur in the library information service function. After continuous improvement, it can effectively promote the development of the library information field.

2. STATUS QUO OF INFORMATION SERVICE OF UNIVERSITY LIBRARY

2.1. Insufficient Flexibility of Information Service Functions of University Libraries

Libraries can systematically collect, analyze, and apply important documents, text information, etc. to provide favorable conditions for people to obtain corresponding materials. But at present, due to lack of flexibility, the information and information service functions of university libraries cannot adjust work procedures quickly and orderly according to the actual situation. Normally, library information service functions are in a passive service state, and services will only be provided after they have clearly accepted the objective and urgent needs. Its service awareness does not show a certain initiative, and it lacks a positive and independent service awareness. In addition, the information and information service functions of university

libraries are restricted to routine work, and they simply cannot meet the more diverse and personalized needs of users. In view of the current working status, the library information service function cannot fully exert its advantages and functions and create greater application value. To some extent, it hinders the development of library information science.

2.2. The Library Library Information Service Function Is Not Practical

At present, the theory of information service of university libraries has not been effectively combined with practice, which has led to its insufficient application. The main function of library information is to ensure that users can obtain target information and help them make objective and scientific judgments. Although some college libraries have realized the application significance of information and information service functions, the relevant personnel lack a certain degree of professionalism in this field, leading to a deeper level of understanding that they cannot enter. At present, the research on library information service functions has more theoretical aspects than practical ones, which makes it impossible to fundamentally solve users' problems. At the same time, some people attach more importance to theoretical exploration, making practical research impossible to achieve breakthrough progress. As a result, in the process of application of the library information service function, it is unable to show stronger applicability and cannot provide users with better services. At the same time, in the process of improving the management system of university libraries, too much attention has been given to the expansion of its scale, the improvement of the collection of books, and the procurement of documentation, etc., so that the innovation and improvement of information and information services have not been paid attention to. This makes the relationship between the theoretical and practical information services of college libraries not strong, and it cannot effectively strengthen its role in information services.

2.3. The Library Library Information Service Function Adaptability Is Poor

In the process of application of the information and service functions of university libraries, only if they truly meet the diversified and personalized needs of users can they really bring them high-quality services. But at present, due to the fact that the information service function of college libraries cannot obtain user information in a timely and accurate manner, it leads to that it cannot be well matched with user needs. As a result, the adaptability of the library information service function is not good, and its value and advantages cannot be truly exerted. In order to meet the development requirements of the times, most libraries are actively upgrading the information service functions. However, the lack of thorough understanding of user needs and the lack of scientific means for benign communication with them have made the library's information and information service functions perfect. Even the problem of information input errors, that is, the obtained content does not match the user's needs extremely, can be said to run counter to each other. Therefore, if library managers want to improve management efficiency. It is necessary to accurately collect the real needs of users and integrate them into the library information service functions, greatly improving their adaptability. Therefore, the immediacy, accuracy and effectiveness of the application of information and information functions in university libraries are ensured.

3. SECOND, THE DEVELOPMENT TREND OF INFORMATION SERVICE FUNCTION OF UNIVERSITY LIBRARY

3.1. Good at Integrating Modern Information Technology to Ensure Forward-Looking Service Functions

Under the background of the Internet era, based on the rapid economic development, the modern information technology has been constantly upgraded and improved. Therefore, in order to make the information service function of university library play a real role, we should

be good at integrating new technology and new means. In this way, the flexibility and foresight of service functions are ensured. In the process of optimization and innovation of related working procedures and mechanisms, attention should be paid to the improvement of work difficulty caused by the sudden increase of information. Relevant personnel should independently get rid of the traditional management concept, and be able to keep pace with The Times in ideology. While integrating modern information technology, they should absorb advanced management experience. The university library management team should continuously strengthen the service supervision mechanism, conduct a comprehensive, in-depth and objective research on the current situation of library information service function, and pay full attention to its user experience and needs. On the basis of paying more attention to the library information service, it is necessary to do a good job in user service. In particular, the service concept should be analyzed and examined from more dimensions to form in-depth thinking. To be bold innovation, actively break through the bottleneck, the appropriate integration of new service concept. At the same time, university library administrators should change the traditional management idea of "emphasizing collection and neglecting application", and maximize their application on the basis of ensuring the integrity and security of documents. Under the favorable conditions of abundant literature resources, the quality of library information service can be comprehensively improved through the correct use of modern information technology and management concept. And turn the passive into the active, establish the active service consciousness, and form the correct and deep understanding of the value of library information service function. The collection, sorting, processing, analysis and application of information should be done well, and the latest and constructive subjective thinking and science should be penetrated into the library information service function. Based on this, the flexibility of library information service function is constantly strengthened to bring the best information service to users.

3.2. Actively Optimize the Information Service Process and Improve the Accuracy of Intelligence Information

Under the background of information age, the information service of university library is promoted to enter a new process. While fully enjoying the development opportunities provided by The Times, it also brings some difficulties and challenges to the innovative development of this field. Relevant personnel should combine the theoretical research and practical application of information service in university library scientifically, so as to make the market-oriented and industrialized concepts more reasonable into the practice of information service. Pay close attention to users' application habits and demand changes, and make full use of big data technology to quickly and accurately collect users' confidence. At the same time, actively optimize the library information service process, showing a more professional service attitude. Based on the user data collected in the early stage, the information accuracy of university library is greatly improved. On the one hand, university library administrators should be aware of the complex information service process, which can easily reduce user satisfaction, and fail to make them get a good application experience. From the perspective of internal management, it will also increase the difficulty of library information service to some extent. Therefore, by optimizing the service process and simplifying the related work procedures, we can ensure that the information service is directly facing users. By avoiding too many intermediate links, we can better optimize the user experience, so that they can get high-quality service. On the other hand, we should give full play to the value and function of information technology and big data technology, and enrich the function of library information service to the greatest extent. At the same time, we should develop new information service and access to information, and give full play to the advantages of information service function of university library. Libraries should expand and transform literature resources, generate digital data from traditional paper

materials, and extract the most valuable information from the massive data resources in the network. Therefore, it is not only possible to develop new library information service modules, but also to better protect traditional collections. The information-based workflow and the transmission of digital information in universities can greatly improve the accuracy of library information service. Only comprehensive development and multi-dimensional development of university library information service function, can really show its strong application, better meet the needs of users.

3.3. Pay Attention to Enrich the Information Service Function, Strengthen the Library Information Work Means

In order to analyze the future development of information service function of university library, we should not only analyze the corresponding service process and service means, but also pay more attention to the cultivation of management talents. To ensure that university library management personnel and service personnel can quickly adapt to the development of this field. At this level, more attention should be paid to the training of talents, and combined with the rich channels of information service function, to maximize the library's means of information service. Relying on the advantages of Internet and cloud technology, the informatization concept of management talents is improved. Therefore, it can really promote the continuous innovation and improvement of the information service function of the university library. Library information service personnel should establish the consciousness of independent learning and make full use of the network platform to acquire more professional knowledge. In addition, the theoretical knowledge is applied flexibly in practice. In the process of communicating with users, the hidden demands of users can be observed in time and Suggestions put forward by users can be fully recorded. In this way, the information service function of university libraries can be accurately matched with the needs of users and personalized services can be provided to them. At the same time, library information service personnel should examine their own work with innovative thinking, be able to constantly find problems, effectively solve problems, and actively optimize the means of information service. In terms of enriching information service functions, the library can add such functions as recommendation search module, information announcement module, interface interaction module and so on. For example, the "recommended search module" ranks the most searched books and literature according to the analysis of big data, and guides users to click, read and download. At the same time, aiming at "interface interaction module", it is a network space to strengthen interpersonal interaction function and provide users with demands and Suggestions. It is helpful for the library to collect data timely and strengthen the matching degree of information service function and user demand. It can also adjust and optimize the library information service mode by sorting out and analyzing the demands and Suggestions of customers.

4. CONCLUSION

In short, in order to achieve a healthy development of information service in university libraries, the current management situation must be analyzed objectively. Only then can we solve the problem more pertinently, enrich the library information service function and strengthen its working means. At the same time, we must pay attention to the training of service and management personnel, so that they can keep pace with The Times, using the advantages of information technology to improve their business capabilities. And can form the consciousness of active service users, through continuous innovation and exploration, develop more personalized service projects, maximize the value of information service function of university library.

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