

Talk about the Process of Film and TELEVISION Production

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Abstract

Film and TELEVISION is an important social media, especially with the development of social economy, the improvement of people's living standards, all kinds of social media in daily life play a more and more obvious role. At the same time, with the continuous rise of people's spiritual and material living standards, the audience's aesthetic pursuit of film and television works has become increasingly prominent. In such a cultural exchange market, the study of such a dynamic media as film and television becomes more and more important. In short, the reform and development of China's socialist market economy brings hope to China's film and television industry, but also brings a cruel challenge. Both film and television producers and researchers in the industry are facing unprecedented opportunities and challenges. Therefore, the research on film and television production has certain social and historical significance. On the one hand, the study of film and television production can bring hope to the vitality of the film and television industry; on the other hand, the deficiencies of the film and television industry can be understood and corrected. Taking the process of film and television production as an example, this paper mainly discusses the process of film and television production and its related problems. The purpose of this paper is to bring some reference value to the development of China's socialist film and television industry, thus to add to the shortcomings of the development of film and television industry.

Keywords

Film and television production; Process; research.

1. Preface

With the development of society and the progress of science and technology, the cause and industry of film and television media in Our country also get the opportunity of rapid development. In recent years, especially since the beginning of the new century, with the continuous improvement and reform of the socialist market economy system, China's media industry has been extremely active, with more and more obvious development potential of newspapers, magazines, advertisements, film and television, Internet and other media. The reform, innovation and exploration of the operation and management of the media industry are also dizzying. No matter the print media or the radio and television media are listed one after another, or the system reform and resource reorganization is carried out, the media market is showing an increasingly prosperous scene. Just like every coin has two sides, behind this seemingly prosperous scene, there are challenges and pressures that the media industry has to face. Especially with the continuous entry of foreign media industry and media technology into China's market, media internationalization is unstoppable. China's media in this brutal challenge to maintain their own vitality, which is a worthy of research. Accordingly, the media industry, especially the production process of film and television media industry is one of the topics worthy of in-depth discussion.

Production is an important part of the creation process of film and television works. We can take painting, composing music and poetry journals as the "production" of individuals, but the "production" of film and television is the production of groups, that is to say, the production of

enterprises. In practical terms, film and television production has to go through three stages: preliminary preparation, shooting and post-production. In the whole process of film and television production, there are seven positions of staff to be closely linked together, that is to say, film and television production including screenwriting, directing, acting, photography, art, recording, editing and other seven different positions of staff and their cooperation. Nevertheless, there are no distinct boundaries between each stage and each link in the film and television production process. Therefore, the whole process of film and television production requires a highly cooperative team spirit among all links. Otherwise, the production of film and television works will not succeed.

2. Preliminary Preparation

Divided by subject matter sources, screenplays generally include screenwriters' self-creation and screenwriters' adaptation of original works of other genres. Compared with them, the plays adapted from other genres are more significant.

Whether this film and television can be recognized by investors, largely related to the views of the investors' leaders. From the perspective of film, there are three modes of production units in the world: in socialist countries like ours, film production companies or studios are generally controlled by the state; In capitalist countries, film production companies or film studios are generally of large scale and mainly in the private sector; The third is the mode of international cooperation in film-making. In any case, the director of the studio or the head of the investors should generally consider the social effect and economic benefit after the production of the film, and comprehensively grasp the mainstream ideology, the audience's aesthetic consciousness, profits, and the development and accumulation of the film culture itself. Therefore, these factors will directly or indirectly affect the success of a film.

However, after the screenwriter of a film is approved by the investors to produce, the characters of the screenwriter will be finished, and the work after that will generally be accepted by the director. From the perspective of directors, there are generally two kinds of directors: those who write and direct their own works, that is, those who write and direct their own works; Another way of conducting from a script written by someone else.

In the field of this discipline, some people think that film and television scripts are independent literary samples, but judging from the actual situation, film and television scripts are "semi-finished products". The work of film and television directors is to add "sound and color" activities to the "silent, colorless" semi-finished products recorded on paper, so as to stimulate the audience's aesthetic consciousness of visual art. In the process of photography, he led all the staff in the photography group. He had to do both physical and mental work. This shows that in the process of film and television production, the director occupies a very important position. In this case, the whole process of film and television production can be smoothly completed after the cooperation between the film and television team.

In the preparation process, the director has to do an important work, that is, according to his own ideas, the original script text for text description. Through this, the director inspires the imagination of the members of the photography group, and also influences the perfect interpretation of the artistic effect of future films. There is no necessary specification for the director's written explanation, and the director is completely in accordance with his own conception and design and the language he feels necessary for the shot.

Although director design text completely according to my personal ideas, but in the meantime and extensive contacts with the other members of photography, close consultation, whether a shooting script or captions, members should learn photography beneficial Suggestions, as a result, a shooting script and text is the wisdom of the collective, painstaking care crystallization of the collective.

It is the director's important task to add the dynamic effect of "sound and color" to the static picture "on the paper", thus forming a certain artistic effect and achieving the purpose of aesthetic stimulation. It is the perfect combination of different characters and colorful scenes. Therefore, the selection of actors and background is an important work that must be done in the preparation stage of the director. Some people think that "choosing the right actors is equivalent to completing half of the production".

The reason is that the actors are the direct embodiment of the screen image, and their appearance, acting ability and temperament determine the success of the film aesthetic effect and the vitality of the film. The actor in the film basically divides leading role, supporting role and additional actor 3 kinds. From the direction that the director chooses, there are professional actors and non-professional actors.

In a word, the preparation of the film production is very important, and the influence in the whole process of the film production is also very important. From this point of view, the film and television script editing, investors' recognition, director's acceptance, actors and scene selection are the main link of the preparatory stage. Although the director's work is the most important, it cannot be separated from the harmonious co-existence and cooperative organization of all members of the photography team. The whole process of film and television production, after the preparatory stage will enter the shooting stage. There's a lot of adjustment and deployment going on during the shooting phase.

3. Shooting Stage

Shooting is the equivalent of recording on film what the director has in mind, the actors and other members of the cast, to form a distinct method of dynamic composition. More than a hundred members of the film crew, less than a dozen people. These personnel can be divided into directors (directors, deputy director, continuity girl member, etc.), photography, photographer, photography assistant, mechanical engineer, lighting, electrical, etc.), the recording group (composition, recording engineer, Foley), art (artists, dresser, makeup, props, landscape engineering, painters, etc.), the cast, editing group, the producer group (producer, director, stage management, accounting, etc.), etc. "In the production team, the director and the production director shall take joint responsibility under the leadership of the factory director." From the point of view of their responsibilities, the director is mainly responsible for artistic creation, the production director is mainly responsible for production administration, and the two are jointly responsible for the ideological content, artistic structure, technical quality, production schedule and cost accounting of the film. In the three stages of film and television production, the preliminary preparation and post-production can only be carried out with the participation of the director and a small number of personnel, and the crew members gather together in the shooting stage.

Film and television production also involves the application of "special effects photography". In a broad sense, the unconventional means of special effects photography are such as high-speed photography, slow photography, back-shooting, stop-re-shooting, piece-by-frame photography, and so on. High-speed photography, also known as "up-shot photography", involves a camera moving faster than the standard speed of 24 frames per second, but still using the normal speed of 24 frames per second to create a "slow-motion" effect. In a narrow sense, special effects photography is mainly used in some types of films, such as mythological films, science fiction films, martial arts films, adventure films and so on. For this, concerned camera group has special effect department to be responsible for design and shoot. The purpose of special effects photography is to "replace the true with the false" and to represent scenes that are difficult to shoot physically. Special effects photography is divided into two categories: model photography and composite photography. Through the skillful production of album staff, extremely realistic

landscape is obtained on the screen, greatly expanding the performance space of film and television art.

In short, the second stage of film-making: a lot of work that requires a group of people, including the director and the crew, to work together. The quality of photography depends entirely on the "crew" all the staff can selfless dedication to their own responsible for the work, whether to live in harmony with the team spirit of cooperation.

4. Post Production

After the actual shooting, the film editor also needs to form a positive film through the editing and cohesion of different segments. Editing is the most important part of post-production. Because the quality of editing and finishing is not perfect determines the success of the film. Films are edited on film and television on tape. The art of film editing is basically the same as that of television editing, except that it is done differently.

Film editing is an important tool for editing knives and adhesives. But once the shooting is complete, the studio will have to develop and print a sample of the film. After that, the editor and the director work together to screen the film samples. Select the most suitable segment, and then glue it in accordance with the sequence designed by the director. Photography leaves a space at the head of each shot in the process of photography. The editor cuts the film just as it is glued together. When two adjacent lens films are connected, there is a editing point, which needs to find the most accurate editing point, so it can eliminate the trace of lens conversion. The starting point of creative editing is to make necessary corrections to the sequence of shots designed by the director's shooting conception. There are roughly three implementation methods.

The first method is "subtraction", which means cutting out certain scenes.

The second method is "additive", which adds several shots to the sequence that the director originally conceived to achieve a more perfect effect.

The third method is "Norway", which changes the original design of the lens arrangement.

Another important aspect of editing is the overall pace of future films. The smallest unit of time and space that constitutes film and television works is a single shot, which has both internal rhythm and external rhythm. The so-called internal rhythm is formed by the motion speed of the subject and the photography method. The so-called external rhythm is mainly reflected in the length of a single lens and the configuration of adjacent lenses, which is considered to be controlled by the editor. Long shot paragraph rhythm is slow, short shot paragraph rhythm is fast, long and short shot can be configured between a variety of rhythm, the composition of the factors are very flexible and complex. According to reports, some foreign film editors even refer to the street beat of a piece of music to grasp in order to accurately reflect a certain rhythm, although this piece of music does not appear in the film. In addition, the post-production of film and television works should also pay attention to "mixing." It is a combination of "pre-recording", "post-dubbing" and "contemporaneous recording". Only in this way can I successfully withdraw the "sound and color" artistic effect of the film.

In general, China's film and television industry is in the exploratory stage, and there are still many theoretical and practical problems that need to be further discussed and studied. In-depth research on the corresponding problems of this industry can not only make up for the defects between China's film and television industry and the international film and television industry, but also improve the development level of film and television production in the future. On the other hand, the research on this subject has a certain influence on the media industry, which can not only improve the structure of the system, but also improve the quality and ability of professionals. It is of practical and far-reaching historical significance to improve the theoretical level and comprehensive competitiveness of Chinese film and television production.

In view of the above factors, production is the lifeblood of film and television media and an important part of the development potential of the industry.

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