

Promoting the Construction of Party Style and Clean Government in Colleges and Universities with Chinese Traditional Family Style under the Era of "Internet plus"

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Abstract

Family style construction is the cornerstone for colleges and universities in the new era to implement the task of fostering morality and building a clean and honest government. General Secretary Xi's emphasis on family traditions is fully reflected in his state governance. In the "Internet plus" era, strengthening the construction of family style through the innovative role of a new generation of information technology is crucial to the construction of party style and clean government in colleges and universities. The article analyzes the current problems in the construction of family style, party style and clean government in colleges and universities based on traditional Chinese family style culture, combined with the theme education requirements, and guided by Xi Jinping's family style concept, using "Internet plus" to continue to promote and deepen the construction of party style and clean government in colleges and universities.

Keywords

Internet plus, Family style, Colleges and universities, Construction of party style and clean government.

1. Introduction

In recent years, there are many new hidden dangers in the field of building a clean and honest government in colleges and universities, such as hidden bureaucracy, frequent incidents of illegal enrollment, and diminishing political awareness of teachers and students. Since the 18th National Congress of the Communist Party of China, the central government has made a series of major arrangements by comprehensively promoting the party's management of the party and strictly administering the party, and persistently grasping the building of a clean and honest party style and work style. Family style construction is an important part of party style and clean government construction and style construction. General Secretary Xi Jinping has always attached great importance to the construction of good family style, pointing out that "no matter how great changes have taken place in the times and the life pattern, we should pay attention to family construction, family education and family style" [1]. Article 8 of the Code of Integrity and Self-discipline of the Communist Party of China (hereinafter referred to as the Code) promulgated in October 2015 clearly stipulates that "the majority of party members and cadres should be honest and tidy, and consciously take the lead in establishing a good family style" [2]. General Secretary Xi Jinping's important exposition and the promulgation of the "Guidelines" provide an important theoretical basis for promoting the building of a clean and honest government in colleges and universities with the construction of traditional family style. Today's social environment has long been different from ancient China, so we should not copy the old experience. We should follow the principle of "making the past serve the present", make

in-depth research, actively explore and innovate by using the emerging "internet plus" technology, inherit the tradition and bring forth the new at the same time, endow the Chinese traditional family culture with brand-new vitality and creativity, and turn it into an effective driving force for building a clean and honest government in colleges and universities.

2. The Significance of the Construction of Chinese Traditional Family Culture to the Construction of Party Conduct and Clean Government in Colleges and Universities

"Family style" refers to a kind of morality and life style of family members, which is practiced and taught by their predecessors. Family style is the concentrated expression of family ethics and virtues, and also the concentrated expression of family members' moral standards. Family style, as a kind of "core value" of a family, can not only restrain its members ideologically and morally, but also promote the continuous growth of family members in good living habits, moral standards and mental thinking environment. Since the 18th National Congress, Xi Jinping has emphasized family style many times. The Chinese nation has always attached importance to family, family education and family style. As the old saying goes, "home is the foundation of the world.". It is of great significance to speed up the construction of party conduct and clean government in Colleges and universities to do a good job in the construction of family culture, carry forward the fine qualities of the proletarian predecessors, firm ideals, beliefs and personal values, establish good moral quality and spiritual fashion, implement the educational concept of "Building Morality and cultivating people", and implement the socialist core values and the requirements of comprehensively and strictly administering the party.

(1) The construction of family culture is the demand of the new era for the construction of party conduct and clean government in Colleges and universities

Since the 19th National Congress of the Communist Party of China, remarkable achievements have been made in strictly administering the party in an all-round way, which is mainly reflected in the work of building a clean and honest government and fighting against corruption. At present, some achievements have been made in building a clean and honest government in colleges and universities, but there are still cases of "family-style" corruption, "collapse-style" corruption and so on. Because of their bad family style and misunderstanding, teachers and students in colleges and universities are infected with bad habits to varying degrees. Family style is the epitome of the style of Party members and cadres in Colleges and universities, the source of personal spiritual growth, and the important foundation for purifying social atmosphere and maintaining social harmony. In the new era, the construction of party conduct and clean government in Colleges and universities needs excellent family tradition as "genetic gene", so that party members and cadres in Colleges and universities can firmly hold the "bottom line" of Party members and college teachers in the new era.

(2) The construction of family culture is the cornerstone of the fundamental task of moral education in Colleges and universities

Recently, according to news reports, some colleges and universities have typical cases of leading cadres' life corruption and violation of the eight central regulations. Some college teachers and graduate students have made academic fraud, and their graduation thesis is not up to standard, which has a serious impact on society. The root cause lies in the ideological and moral problems. At the 23rd National Conference on Party Building in Colleges and Universities, General Secretary Xi Jinping clearly pointed out that "it is necessary to strengthen the Party's leadership over colleges and universities, strengthen and improve the Party building in colleges and universities, adhere to the socialist direction of running schools, and adhere to the ideological guidance of building morality and educating people". The combination of the construction of family culture and moral education is an important starting point for the

construction of a clean and honest government and an important cornerstone of higher education.

(3) The construction of family culture is an important core of practicing socialist core values. There are a small number of Party members, teachers and students in Colleges and universities, such as lack of ideals and beliefs, ideological and moral misconduct, imprudent behavior and so on. General secretary Jin Ping pointed out that "family tradition is the spiritual core of a family and the epitome of social values. Good family style and family virtue are the direct embodiment of socialist core values in real life. Party members and cadres, teachers and students in colleges and universities should pay attention to the construction of family culture, strive to be role models and implement the core values of society. Family style construction is an important core of practicing socialist core values.

(4) The construction of family culture is the inexhaustible power to strengthen the construction of party conduct and clean government.

Under the new situation of comprehensively and strictly administering the party, there is a close relationship between family style and political style. Chinese traditional Confucianists pay attention to the thought of "cultivating one's moral character, regulating one's family, governing the country and balancing the world", which has clearly pointed out that self-cultivation and family harmony are the premise of governing the country and balancing the world. However, "family harmony" and "self-cultivation" need good family atmosphere. Good family style and family precepts can provide continuous power for the cultivation of a clean and honest government culture and for strengthening the construction of a clean and honest government.

3. Analysis of the Problems in the Construction of Family Style in Colleges and Universities

(1) Problems at the organizational level

Family style construction is the cornerstone of building a clean and honest government, and party organizations at all levels in colleges and universities should take the initiative to take responsibility. However, some college party organizations don't pay attention to and care about the construction of family style of party members, cadres and teachers, and don't pay attention to and implement it. Some college party committees and department party committees lack communication, and the construction of family style lacks the mass base at the grass-roots level, and its function is not obvious. The leaders of party committees of grass-roots party organizations in a few colleges and universities do not take the initiative. Influenced by the concepts of "Even an upright official finds it hard to settle a family quarrel" and "It's better to save trouble", they think that the construction of family style is a personal matter, and they are subjectively unwilling to ask questions. They are keen on the implementation of tasks such as subject evaluation, achievement transformation, teaching and scientific research, etc., and devote less energy to party affairs. They do not understand the building of family style and even the building of a clean and honest government, resulting in regulatory loopholes.

(2) Problems at the learning level

Family style education is an important part of inner-party learning and education, in which leading cadres and ordinary party members and teachers can participate. In terms of learning style, some university cadres and teachers mainly participate in learning by listening to lectures and participating in organizational life, and the learning style is relatively simple. In terms of learning consciousness, it mainly stays in learning through special education, and does not form a "normal" learning consciousness. In terms of learning requirements, there are mainly "passive learning", "active learning" and "in-depth study". When making the study and education plan, some colleges and individuals did not include family style education in the plan,

and did not study in a targeted and exemplary way, which led to a great reduction in the learning effect.

(3) The atmosphere of family style construction is not strong

To strengthen the construction of family style, we should pay attention to propaganda and guidance, and firmly grasp the propaganda position of ideology, party conduct and clean government construction in Colleges and universities. However, the current form of propaganda in Colleges and universities is mainly through documents, newspapers, conferences and other traditional forms to promote the construction of party conduct, clean government and family style, and the form is relatively single. Leading cadres can basically cover, but ordinary teachers and students are difficult to popularize, and the audience is small. In the way of propaganda, there is no active exploration of the application of new media, and the way is not rich, which objectively leads to the low enthusiasm of teachers and students. In terms of propaganda connotation, the atmosphere construction of college family style guided by the construction of party conduct and clean government is not unified, and the strong environment for the construction of University family style has not yet formed.

(4) Incomplete supervision mechanism

At present, General Secretary Xi Jinping has repeatedly emphasized the establishment of a good family style on many levels, but the suggestions of relevant state departments in terms of system are still not perfect, and there are gaps in the legislation of family supervision. Specific to the college level, almost no colleges and universities in China have established a long-term mechanism of family style construction, let alone organically combine family style construction with anti-corruption construction. At present, the construction of family style in colleges and universities mainly stays in the implementation of superior documents and carrying out corresponding activities. The leading bodies of party organizations at all levels in colleges and universities have not yet incorporated the normalized content of family style construction into the inner-party political life such as democratic life meetings and organizational life meetings, and the family style construction system is still not perfect. Without the guarantee of system and mechanism, the construction of college family style will only exist in name only. The construction and implementation of the party's work style and clean government construction of grass-roots party organizations at all levels in schools will also be affected.

(5) "Internet plus" is not widely used

The era of "internet plus" highlights the advantages of network anti-corruption. But at present, many colleges and universities have not applied the "Internet" technology to practical work. There will be a shortage of people to supervise the work style of party members and cadres through the Internet, and they will not be able to widely adopt public opinions and absorb the suggestions of the masses in a timely and effective manner. In the new era, if there is no "internet plus" as a bridge, there will be a missing dialogue platform between leaders and the masses, which will not create a benign and interactive network communication environment, which is not conducive to improving party members and cadres' sense of integrity and their ability to govern for the people. The construction of political ecology in the Internet era must rely on the advantages of "Internet plus", play a supervisory role, and optimize the style of cadres with the support and help of new technologies, so that the party will always remain vigour and vitality.

4. Combining the Construction of Family Culture with the Internet Plus Era to Promote the Construction of Party Conduct and Clean Government in Colleges and Universities

(1) Improve the consciousness of family style construction

In the era of Internet plus, colleges and universities shoulder the heavy responsibility of developing scientific knowledge and training social constructors and reliable successors. The work style of leading cadres directly affects the political ecology and teaching environment of universities. Therefore, the construction of the family style of leading cadres is an important part of the construction of party conduct and clean government in Colleges and universities, and they must fully understand the importance and necessity of family style construction. In the new era and new situation of the Internet, Party members at all levels must constantly enhance the "Four Consciousness". Improving the awareness of leading cadres' family style construction can not only enhance their awareness of discipline and rules, but also promote them to govern for the people, self-purify, self-innovate and self-improve, and take the lead in practicing socialist core values. It can also purify the inner-party political ecology, promote the construction of a clean school spirit, create a clean and positive education environment, and lay a solid foundation for innocent politics and honest performance of duties.

(2) Based on "Internet plus" to create a strong atmosphere of family style construction in Colleges and Universities

Colleges and universities are at the forefront of ideology, and to do a good job in building family style, we must firmly grasp the initiative of propaganda and guidance. To strengthen the construction of family style through the propaganda and guidance of the "internet plus" platform, we must strictly and realistically promote the construction of party style and clean government, and put the awareness of clean government throughout the whole process of the growth of every party member and cadre. First, traditional media propagandize, opening columns in traditional media such as school newspapers, school television stations, school radio stations and school websites, actively propagating the great significance of family style construction and deployment decisions, and shaping a number of good family style and good family training models. Party organizations at all levels in colleges and universities should also publicize and report the models around them in time, and give play to the leading role of models. Second, based on the "internet plus" network media, in the information age, the construction of party style and clean government in colleges and universities should adapt to the new situation, attach importance to setting up family style construction columns on official WeChat, official Weibo, theme micro-party classes and APP clients, regularly push rich and diverse learning resources such as document spirit, theme activities, typical cases and special party classes, form a three-dimensional publicity mode, and continuously expand the coverage of publicity and education. Third, we should pay close attention to the study of Internet open resources. The documentary films "always on the road" and "forging iron still need our own hard" jointly produced by the Central Commission for Discipline Inspection and CCTV have aroused strong repercussions among the broad masses of Party members and cadres. Through the forms of centralized watching, discussion and exchange, and writing after reading, Party members and cadres in Colleges and universities are organized to deeply reflect on and actively discuss the negative examples, and constantly create a strong atmosphere of good family atmosphere.

(3) Improve the standardized and operable "internet plus" family style construction supervision and assessment mechanism

In the era of "Internet plus", we should strengthen discipline construction of Party members and cadres. We should take the serious party discipline and discipline as the focus of party spirit education in our work and life, and we should always keep discipline and rules in mind. We should adhere to the principle that discipline is stricter than law and discipline is prior to law to ensure that the party is strong and powerful. Colleges and universities need to establish and improve the supervision system of family style construction. Through the Internet plus, we should expand the channels and channels for the supervision network to unimpede the masses, and strengthen the supervision and management of the party members' Leading Cadres' "eight hours away" friends circle and social circles activities, and expand the scope of supervision to

the family members and children of the party leaders. We should establish a supervision system for "Internet plus" family style construction, persist in problem oriented, and effectively increase the accountability and punishment of leading cadres who are not responsible for family affairs and lax in family discipline, and play a role in warning education and deterrence. In addition, the assessment system of family style construction needs to formulate the standards of leading cadres' family style, establish a scientific system and operational assessment mechanism, refine quantitative assessment indicators, improve the accuracy and comprehensiveness of assessment, and incorporate the construction of leading cadres' family style into democratic life meetings, special organizations, life meetings, democratic appraisal, debriefing and honesty and annual assessment, encourage and urge leading cadres to pay attention to family style and family education, encourage advanced and punish backwardness from the institutional level, and enhance the driving force of family style construction for building a clean and honest government

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