

# Marxist Theory Education of College Students in the New Era

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## Abstract

With the continuous study of college students' Marxist theoretical education, the word "new era" first appeared in the 19th national congress of the party, and we are in the era of rapid political, economic and cultural changes. In order to run colleges and universities well, we must adhere to the guidance of Marxism, fully implement the party's educational policy, unswervingly spread Marxist scientific theories, and lay a scientific ideological foundation for the life growth of college students. We must unswervingly cultivate and carry forward socialist core values and guide teachers and students to be firm believers in socialist core values. National colleges and universities should combine their own teaching characteristics and school advantages, make Marxism truly internalized as the belief of Chinese successors in the new era, and make higher education institutions become a solid foundation to promote the acceptance of Marxist society. According to the investigation of the relevant literature of Marxist education in this paper, in the past two decades, about 6000 research results have been obtained with "Marxist education" as the key word, and the most concerned research field is "Marxist education in colleges and universities". About 500 academic papers can be retrieved.

## Keywords

New era; College students; Marxism; Theoretical education.

## 1. Introduction

At present, our country has entered a new era, our socialist modernization construction has entered a new stage, adhering to the mainstream culture of Marxism is an important direction and goal of the development of our cultural construction. Marxism has always been the theoretical basis for guiding the communist party of china to lead the progress of china's socialist cause and meets the theoretical needs of china's socialist modernization and the realization of Chinese dream. College students are the most creative youth group in the country and society. They are the main force in socialist construction and the new force to realize the rise of the Chinese nation. The study of Marxist identity by college students in the new era can not only grasp the present situation of Marxist identity among young college students in the new era, but also reflect their spiritual life and psychological and emotional trends.

Under the background of the new era, the research on Marxist theory education of college students has attracted the interest of many experts and has been studied by many teams. For example, some teams found that Zhao Jing, published in the study of ideological education in 2019, pointed out that Marxist writers have a very rich exposition on the contents of ideological and political education, covering patriotism education, Marxist theoretical education and communist education, it plays an important guiding role in promoting ideological and political education in ethnic colleges and universities [1]. Xu Xueying pointed out that from the beginning of the founding of the people's republic of china, china's Marxist theoretical education has experienced three periods of development: initial, medium-term growth, late

development, and continuous innovation under the background of the new era, summing up the historical experience and laws of Marxist theoretical education over the past 70 years, and promoting the popularization and development of Marxism in china [2]. Ma Fuyun and Gao Jingyi pointed out that the ideological and political curriculum is the carrier of Marxist theoretical education in colleges and universities. The teaching links give full play to the function of Marxism popularization, deeply analyze the path of inquiry, and promote the development of Marxism popularization in high school stage [3]. Some teams have found that contemporary China is in the transition stage from the traditional closed agricultural society to the modern open industrial society and the information society, and the world and our country have undergone profound changes. The ideological embodiment is that people's thoughts and values have changed greatly [4]. From the domestic point of view, our country is in the economic and social system transition period, affected by this, the social value concept presents the diversification characteristic, causes the university student thought activity independence and the difference to tend to strengthen, especially the modern science and technology which takes the Internet as the representative by leaps and bounds, to the young university student influence more and more, this is because the Internet has the virtual, rich, interactive, open characteristic, also can spread some negative and wrong thought, even the decadent thought [5]. From the point of view of the international environment, the world is in the process of great change and great adjustment, the globalization of the world economy and the trend of political multipolarization are developing deeply, and all kinds of thoughts and cultures in the world are infiltrating, merging and exchanging with each other. College students are in such an open and free social atmosphere, their thoughts must be greatly impacted, so the Marxist theory education of college students is threatened to a certain extent[6].Some teams have found that have found that the current research on Marxist theoretical education, both theoretical and academic, is relatively mature and is still constantly innovating and developing, but there are still some shortcomings, mainly reflected in these aspects: the content of Marxist theoretical education for ethnic college students is still slightly narrow and the countermeasures are difficult to operate. Therefore, Marxist theory should keep pace with the times. Under the new economic, cultural and political conditions, we should have a systematic result plan [7]. Although their research results are very rich, but there are still some shortcomings.

This paper selects the Marxist theory education of college students as the research object, analyzes the problems existing in the Marxist theory education of college students from the perspective of Marxism mass, and puts forward some countermeasures that can solve the problems. These beneficial explorations can not only promote the growth of college students' physical and mental health, but also promote the popularization of Marxism from the perspective of colleges and universities.

## 2. Method

### 2.1. New Epoch

What is a new era? Xi Jinping clearly pointed out in the report of the nineteenth national congress of the party in 2017 that socialism with Chinese characteristics has entered a new era, which is a new historical position for the development of our country and a new era. This represents a complete change in china's history of suffering since the modern opium war. On the historical orientation of the "new ", Xi Jinping pointed out in the report of the nineteenth national congress that since the 18th national congress, changes in the situation at home and abroad and the development of various undertakings in china have given college students a major task of the times. This is what socialism with Chinese characteristics and how to develop socialism with Chinese characteristics [8].

## 2.2. Marxist Theoretical Education

What is Marxist theoretical education? It is a kind of educational practice that spreads the relevant knowledge education of Marxist theory to the educatee through certain educational means and teaching methods, makes the educatee familiar with the Marxist stand, viewpoint and method, uses the relevant knowledge to discover, analyze and solve the problems in the process of study and life practice, and helps the educatee to gradually cultivate Marxist logical thinking and ideology. In most colleges and universities in china, the curriculum of Marxist theory education mainly includes an introduction to the basic principles of Marxism, the history of Marxist development, Mao Zedong thought and the theoretical system of socialism with Chinese characteristics. Most of the teaching methods are classroom teaching, there are some lectures, practical courses, conferences, talks and so on. It can be seen that the so-called Marxist theory education in colleges and universities in the new era is to educate college students under the new historical background to use and master the relevant knowledge and contents of Marxism with the times, to help college students establish scientific ideals and beliefs, and to train qualified socialist successors [9].

## 2.3. The Concept Definition of Marxist Theory Education for College Students

Columnist classical writers have always attached importance to theoretical education and made great theoretical contributions to it. Specifically, with regard to the elaboration of Marxist theoretical education, Marxist classical writers emphasize that Marxist theoretical education is the basic way to spread Marxism. Throughout the historical development of Marxist theory, the development of the workers' movement can not be separated from the theoretical guidance of Marxism. Therefore, in order for the working class to understand and master Marxism, it must be realized through theoretical education. This process realizes the function of theoretical education, consolidates the guiding position of Marxism and promotes the innovation of Marxist theoretical system [10].

## 3. Experiment

### 3.1. Source of Experimental Data

On the basis of consulting a large number of Marxist theoretical works and related papers, this paper selects Marxist theoretical education of college students as the research object, analyzes the problems existing in Marxist theoretical education of college students and puts forward countermeasures which can solve the problems.

### 3.2. Experimental Design

The method of literature combing: collect and summarize the research and discussion of college students' Marxist theory education, summarize and analyze the literature, and comb and study the ideological resources for reference. To provide the new era of college students Marxist theory implementation of the relevant analysis. Practice and theory combine with each other to maintain the consistency of logic and objectivity. Based on the present situation of theoretical education and the environment faced at present, the innovative framework of educational methods of planning and design theory is put forward. Dialectical analysis: for Marxist education in different regions and the research works of our researchers, and combined with the present situation of Marxist education in the past, put an end to the wrong logical way of non-black or white, multi-angle dialectical thinking, dialectical analysis runs through this article.

## **4. Result**

### **4.1. Analysis on the Achievements of Marxist Theory Education for College Students in the New Era**

National colleges and universities and relevant governments at all levels have affirmed the important position of Marxist theoretical education, and relevant units have issued relevant policies and instructions through documents, requiring colleges and universities to continuously strengthen Marxist theoretical education for college students, emphasizing that Marxist theoretical education is a key link in ideological and political education for college students. The leading bodies of colleges and universities education departments of colleges and universities should strengthen Marxist theoretical education by holding meetings, increase investment in scientific research, strictly implement the spirit instructions of relevant documents of the state council and the Ministry of education, and carry out Marxist theoretical education in depth, we should constantly strengthen college students' use of Marxist basic positions, viewpoints and methods to deal with problems encountered in school and social practice, guide college students to set up correct "five views ", effectively promote unity, safeguard national unity, and maintain social stability. For the party and the state to create a number of outstanding professionals, regional economic and social development has made great contributions.

### **4.2. Paper Analyzes the Deficiency of Marxist Theory Education for College Students in the New Era**

The impact of globalization lies not only in promoting economic development, but also in the influence and blending of ideology and culture. Driven by the tide of globalization, various foreign trends of thought continue to invade china, making the blending of Chinese traditional culture and modern thinking. This idea makes college students often deal with the network in their study and life, but the limited campus network management is a shortcoming of colleges and universities. All kinds of information and silt appear on various platforms of the network. These wrong information and views will have many negative effects on students' thinking through the network, especially some individuals or organizations with ulterior motives, such as "Tibetan independence" elements, will illegally spread some anti-human, anti-socialist, anti-science content to mislead college students, which makes it more difficult to educate Marxist theory in colleges and universities.

### **4.3. From the Main Channel of Marxist Theory Education for College Students -- Ideological and Political Theory Course**

Currently, the teaching material of ideological and political theory course adopted by Chinese colleges and universities is "05 outline ", the research topics of Deng Jiaxiang, Zhang Yuan and Yan Zhending of central south university for nationalities : " investigation and analysis of the present situation of college students' ideological and political theory course "two papers point out: in the survey of textbook satisfaction, considering that 59 per cent of the students in general textbooks ,16 per cent of the students without problems in textbooks,10 per cent of the students who considered that the task books were older, and only 15 per cent of the students who expressed satisfaction, despite the reform of teaching materials, but there are still abstract, empty weaknesses and defects in the textbook language, still a simple political expression, especially in the discussion of the problem. Contemporary college students are mainly post-90s, their cognition of objective things is still in the period of perceptual cognition, rational thinking is not yet fully formed, they don't understand too theoretical statements, thus, today's curriculum language is not adapted to the requirements of the times and students understand

the language habits, this directly affects the students' acceptance of the ideological and political theory curriculum system.

#### 4.4. Analysis of the Problems and Causes of College Students' Marxist Identity in the New Era

First of all, there is a vague understanding of Marxist theory: contemporary college students' understanding of Marxism comes from the text in textbooks, but they do not really think about Marx's theory and the problems of Marxism in china. Some people only think it is a subject, only a few study and deepen it to cater to the school curriculum and examinations. Secondly, there is a deviation in the attitude and purpose of learning Marxism: college students in the new era should study the relevant theories of Marxism in school. The purpose of their study is to master scientific methods and establish a correct world outlook, outlook on life and values. But in this open market era, egoism and money worship have led some students to have an incorrect attitude towards learning and a lack of pure purpose. Then there is a lack of confidence in the cause of communism: the cause of communism is the cause of our country, as citizens of the country, we should strive for the construction of the motherland for life, but because of the lack of faith, many students are not optimistic about the cause of communism. Finally, the way of learning is single and one-sided: there are many ways of learning, but few can be used, if there is only a single way of learning, only in the classroom to learn Marxism, may not be able to carry out in-depth understanding.

### 5. Conclusion

The development of Marxist ideological training needs to combine the actual situation of higher education institutions, colleges and universities to explore their own Marxist education path, the new era needs to inject the spirit of the times into Marxist educational practice, in order to better transform Marxism into a guiding ideology in line with china's national conditions, correctly guide college students' understanding and understanding of the new era and make the work goal come true. This study first analyzes the relevant concepts, theoretical basis, historical basis and realistic basis of Marxist theoretical education for college students in the new era, it is the key point of Marxism popularization in the new era to reveal the Marxism education of college students in the new era. There is no end to practice and research can not stop. This study needs to be further deepened. In analyzing and solving the new situation and problems of Marxist education at present and in the future, we need to pay more attention to and study deeply.

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