

Analysis on the Application of Computer Information Technology in the Management of College Counselors

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Abstract

With the development of modern computer information technology, all fields have been covered by information technology. At the same time, it also brings convenience to the management of college students. College counselors have many tasks and complicated affairs, and only relying on traditional management methods can not meet the requirements of social development. Therefore, we should keep up with the pace of the times and combine computer information technology with student management to get twice the result with half the effort. This paper mainly analyzes the application of computer information technology in the management of college counselors to help students grow up.

Keywords

Computer information technology; Colleges and universities; Counselors; Student management.

1. Introduction

With the rapid development of modern information technology, all walks of life have become more efficient and convenient. The management of college students is an important link related to the smooth growth of students and an important measure to help students establish the correct three outlooks. Especially in the context of the new era, the traditional management methods have been unable to adapt to college students' thinking. Therefore, we must combine the management of college students with modern information technology, combine the characteristics of students in the new era, and innovate the management mode and method.

2. The Significance of the Application of Computer Information Technology in the Management of College Counselors

2.1. The Application of Computer Information Technology Is the Trend of Social Development

With the development of modern computer information technology, the whole society has been in the information age. People's life and study are inseparable from computer technology, and the management of college students is also affected. It is necessary to build information technology to enhance the value of management [1], it is imperative to apply information technology in student management [2]. For the complicated student management work, college counselors should also combine computer information technology to improve work efficiency and strengthen student management [3].

2.2. The Application of Computer Information Technology Is the Development Demand of College Student Management

With the continuous enrollment expansion of colleges and universities, the number of college students is increasing. Relying on the traditional mode of student management will not only increase the counselor's work intensity, but also reduce the work efficiency, which is not

conducive to the effective implementation of student management. The combination of computer information technology and student management can standardize the input and reading of students' personal information, avoid unnecessary errors, make student management more scientific and efficient, and thus improve the quality of student management in Colleges and universities in China [4].

3. The Application Scope of Computer Information Technology in Student Management of Counselors

3.1. Application in Daily Management of Students

For the daily management of students' request for leave, late roll call, class attendance, morning exercises, holiday destination statistics and so on, the traditional method of work requires students and counselors face-to-face processing in the office, but when counselors attend meetings or are in non-working hours, they can not deal with related problems in time. Computer information technology has no space and time constraints, counselors can use the network to communicate with students, so that students' problems can be dealt with in time and improve the work efficiency.

3.2. Scholarships and Grants Applied to Students

The work of appraising and subsidizing is related to the vital interests of college students, so fairness and justice is particularly important. It is conducive to retrieval and storage of students' academic performance, family poverty status and poverty level through computer information technology, the data can be exported directly to make the work fair and just.

3.3. Application in Student Information Management

Students' personal information (name, major, class, age, home address, personal contact information and parents' contact information) should be fully mastered to ensure that every student and their parents can be contacted in time. It is convenient for managers to search and store of students' file information, student status information, Party building information and other related information through the computer. Meanwhile, establishing relevant information records can effectively manage students to deal with all kinds of complicated problems in the work.

4. Application Measures of Computer Information Technology in Student Management of Counselors

4.1. Establish A Perfect Management Platform

In the information age, the management of college students needs to combine the computer information technology with the traditional management methods. The new management mode is inseparable from the effective management platform. In order to build a perfect management platform, we should pay attention to the sharing of the management software platform, at the same time, we should incorporate the feedback and opinions of students, and constantly improve the management platform. A good management platform also needs to keep pace with the times and change with the changes of the times and college students' ideological trend. Counselors can understand and grasp the latest trends of students, grasp the changes of students in time, and improve the efficiency of student management through the relevant information of management platform [5].

4.2. Building A Sound Online Communication Platform

The work of counselors is complicated and trivial. Most counselors neglect the management of students due to lack of energy and ignore the communication with students, so the student

management can not be guaranteed [6]. In addition, due to the different positions of students and counselors, many students dare not communicate with counselors in person, which leads to many students' psychological problems. Online communication platform can make students get rid of fear, sincerely communicate with counselors, which is conducive for counselors to master students' dynamics and thoughts, and do a better job of student management.

4.3. Creation of Student Cadre Forum

Student cadres are the right-hand assistants of counselors. The success of student management has a lot to do with the quality of student cadres. Student cadres are the bridge between counselors and students. Student cadres can not only help counselors solve the problems raised by students, but also put forward the drawbacks in student management to help counselors better grasp the strength and methods of management and make management more humane. Student cadres are better at using computer technology, which makes student management work get twice the result with half the effort.

5. Conclusion

With the rapid development of computer information, technology and the continuous reform of higher education in China, the new student management mode has also been innovated. The traditional management mode has been unable to meet the requirements of university management. The combination of traditional management and computer information technology can make the management more scientific, standardized and systematic. It can give full play to the function of network education and push students' management education to a new level.

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