

# Exploration and Analysis of Integrated Education of Specialty and Innovation in Universities under the Background of Innovation

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## Abstract

The innovation and entrepreneurship process of colleges and universities has a certain guiding role in the development of colleges and universities. It is necessary to analyze the problems in it, establish innovative and entrepreneurial strategies and effective ways, and transform the current macro-ecological environment of innovation and entrepreneurship education in colleges and universities. At present, higher education has begun to pay more and more attention to innovation and entrepreneurship education, and innovation and entrepreneurship education plays a very important role in the future study of students. Colleges and universities need to start from the direction of improving the innovation and entrepreneurship capabilities of college students, integrate the vision of professional development, and help students have the ability to innovate in employment. In short, innovative practical education is not only to help students relieve employment pressure, but more importantly, to help students continue Tap one's own potential and improve higher education.

## Keywords

Talent training; Innovation and entrepreneurship education; Integration of specialization and innovation.

## 1. Introduction

The road of reform and opening up is getting wider and wider. My country's economy has developed by leaps and bounds on the road of reform and opening up. Social science and technology are also constantly innovating. The industrial structure of the society has also entered a period of rapid transformation. Therefore, it has a higher level of talents. Requirements. In the past, those who only mastered theoretical knowledge or operational skills could no longer adapt to the fast-developing era. The Third Plenary Session of the 18th Central Committee clearly pointed out that effective reforms and innovations are needed in the field of education, and the establishment and improvement of a modern education system must be continuously accelerated. Quality and high-tech talents. The State Council has also issued relevant regulations. It is necessary to actively adopt relevant pilot plans and adopt a leading method to first guide some undergraduate colleges and universities to conduct specialized and integrated education, guide the transformation of undergraduate colleges to technical colleges, and also need to focus on undergraduate vocational education. The purpose is to allow universities to quickly invest in the development direction of specialization and integration, and to continuously improve the talent training mechanism in the cultivation of talents in universities.

## 2. The Status Quo of Innovative and Entrepreneurship Education in Higher Education

The innovation and entrepreneurship ecosystem of colleges and universities mainly needs to study the important elements of innovation and entrepreneurship education, analyze the

relationship between each element and the external environment, and comprehensively understand the ecological elements and related factors of entrepreneurship education, which is more scientific and accurate. Grasp the basic ecological activity law of innovation and entrepreneurship education. The country now places great emphasis on the integration of specialization and creativity in talent education, which is also the only way for the innovation and development of universities in our country. It is necessary to make corresponding adjustments to its own talent training mechanism in real time. The choice of the talent training path of universities is always more theoretical than practical. significance. Therefore, many colleges and universities have begun to pursue the path of integration of expertise and innovation, and vigorously urge schools to develop a model of integration of expertise and innovation, and use this to continuously innovate their own talent training mechanism. However, the path of specialization and integration of these colleges and universities only stays on the appeal and listing, and the usual activities are only ended after a meeting, without any practical actions.

### **3. Attach Importance to the Role of Integration of Specialization and Creativity in Teacher Training**

My country's higher education has its own development characteristics. At present, many universities in my country are developing towards academic teaching. The main purpose of my country's higher education is to cultivate academic talents, and the educational positioning of universities is to help students learn about knowledge. And the truth is pursued. However, with the changes in the current social environment, the society needs high-quality skilled talents and professional innovative talents. Colleges and universities need to change their own teaching methods and teaching concepts to ensure that the teaching of professional knowledge is based on changing teaching concepts. Teaching activities are carried out rationally for innovation and entrepreneurship education, and the training of talents under the special innovation integration mechanism is placed in an important position. Therefore, colleges and universities need to add the concept of specialization and integration to the school-running philosophy and school plan on the basis of ensuring their own teaching characteristics. For a long time, the training of teachers and the construction of the teaching team of colleges and universities have had the disadvantages of emphasizing academic qualifications and neglecting ability, instead of integrating the training of teachers' professional practical ability, leading teachers to ignore the integration of specialization. Based on this, colleges and universities must effectively integrate the concept of running a school of specialization and integration into the training of the daily faculty, and effectively change the teaching thinking of college teachers, so as to better play the important role of teachers and colleges in the integration of specialization.

### **4. Actively Build A Team of Specialized and Integrated Education Teachers in Colleges and Universities**

Change the concept of university education and clarify the importance of specialized and integrated education. To improve the efficiency and quality of specialized and integrated education in colleges and universities, first of all, teachers should clearly understand the importance of specialized and integrated education for the future development of students. Therefore, in the actual teaching process, it is necessary to ensure the integration between professional education and innovative education, and to prevent mutual exclusion. Only by promoting continuous integration between professional education and innovative education can the purpose of specializing integration can be achieved. . Innovative education is carried out on the basis of professional education. In the process of teaching in traditional colleges and universities, teachers often use indoctrination methods to teach innovation and

entrepreneurship knowledge. In the process of professional knowledge teaching, they often use explanations, so that students cannot fully grasp The knowledge told by the teacher. Therefore, teachers should change their own teaching methods in time, and they need to clarify the importance of specializing and integrating education, and use actions to practice in the classroom.

## **5. The Necessity of Undergraduates Accepting Specialized and Creative Integrated Education**

Innovation and entrepreneurship education is a very important part of college education. As early as 2016, the education department has made it clear that colleges and universities need to carry out entrepreneurship education courses. This measure has strengthened the importance of innovative practice education in efficient education. Specialized and integrated education is mainly to train students to continuously improve their ability of innovation and entrepreneurship on the basis of professional knowledge. It has a very positive effect on both the students themselves, the universities and the society.

### **5.1. Relieve Employment Pressure**

At present, the employment situation in my country is still very severe. With the current economic development at home and abroad tending to slow down, under such conditions, the employment problem has also been further highlighted. Therefore, the employment problem of college students has also become a problem that needs to be solved urgently. When college students think about employment problems, they often have high expectations, and their own abilities and values are in line with the requirements of today's public institutions. Larger gap. Not only that, college students generally like to go to first-tier cities for development, especially Beijing, Shanghai, Shenzhen and other cities, but the competition in such big cities is extremely fierce, and therefore the employment pressure of college students has further increased. Entrepreneurship is currently a new type of employment situation, which can expand employment channels for fresh graduates. Compared with other groups, college students have the theoretical knowledge needed to start a business, they also have the vitality and passion in the entrepreneurial process, and they also have a network environment in the entrepreneurial process. Therefore, college students have unique advantages in starting their own businesses, but college students also have the advantages of entrepreneurship. A certain disadvantage is the lack of entrepreneurial experience. Therefore, encouraging college students to start their own businesses can alleviate the pressure of social employment, and colleges and universities should strengthen the education of college students' innovation and entrepreneurship.

### **5.2. Promote the All-round Development of Students**

The continuous reform of higher education has deepened the concept of quality education. Nowadays, the goals and concepts of higher education have undergone tremendous changes. At the beginning, the goal of higher education was to impart theoretical knowledge to students, but with the continuous reform of higher education, it gradually changed from the imparting of theoretical knowledge to the cultivation of student abilities, mainly to cultivate students' innovative and entrepreneurial abilities with a certain professional knowledge background. With the accelerating change of the current era, the era is also developing rapidly, and the concept of employment is constantly updated, and the importance of specialized and integrated education is gradually being highlighted in the comprehensive literacy. The main purpose of carrying out special and creative integrated education in colleges and universities is to cultivate students' innovation and entrepreneurship capabilities. Not only that, it also helps college students to cultivate their independent innovation ability, professional learning ability, and social communication ability. Therefore, colleges and universities can improve students'

abilities in all aspects from different aspects and levels, and can effectively promote the development of students in all aspects. Therefore, the ability of colleges and universities to develop specialized and integrated education can further promote the all-round development of college students.

### 5.3. Improve Higher Education

Higher education is the last part of our education system, so higher education is related to the cultivation of high-quality talents in society. With the continuous acceleration of the reform and opening-up process, and the rapid development of social economy, higher education is constantly improving under such a background. my country's higher education system and teaching content are relatively rich. In addition to some necessary basic professional courses, there will also be ideological and political education and general education. The development of these courses plays an important role in the cultivation of college students' quality and personal growth. . Specialized and integrated education is a very important part of higher education, and it is also the direction that higher education will develop in the future. The state attaches great importance to specialized and integrated education. Premier Li Keqiang has emphasized the importance of specialized and integrated education on many occasions. In addition, the State Council and the Ministry of Education have also particularly emphasized the importance of developing specialized and integrated education. The development of specialized and integrated education is very important, and specialized and integrated education is an important content of higher education. With the important goal of cultivating students' practical ability, it can further improve higher education and further achieve teaching goals.

## 6. Conclusion

At present, the specialized and integrated education in my country's universities has certain drawbacks. The main problems are insufficient education guarantee and weak education. Universities need to effectively strengthen the construction of innovative and entrepreneurial teachers, build specialized and integrated education platforms, improve education guarantee mechanisms, and ensure The steady progress of specialized and integrated education, and continuous promotion of the development of specialized and integrated education in colleges and universities.

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