

# Research on the Ideological and Political Function and Application in the Career Planning of College Students

Hongxia Jin

Graduate Employment and Entrepreneurship Guidance Center, Harbin University of Commerce, Harbin, China

## Abstract

Colleges and universities are an important carrier for cultivating modern talents. Combining college education with professional education of college students, it is necessary to utilize the functions of ideological and political education, apply it to college students' professional education and career planning, and demonstrate ideological and political functions. Provide a basis for the future career development and career planning of college students, and promote the healthy growth of college students' body and mind. This article discusses the ideological and political functions of college students' career planning, and analyzes the strategies of using ideological and political functions in college students' career planning.

## Keywords

College students; Career; Planning; Ideological and political; Function.

## 1. Foreword

The employment issue of college students has always been the focus of the attention of universities and society in all fields, especially since the implementation of the independent career choice and two-way employment selection model, the employment issue of college students has received extensive attention. Therefore, in college education, the functions of ideological and political education must be combined. Reasonably use the role of ideological and political education to conduct career planning education for college students, promote the development of college students' future professional ability, and plan college students' careers reasonably, so as to lay a solid foundation for their future understanding of the social employment environment and calm employment. [1]

## 2. The Ideological and Political Functions of College Students' Career Planning

The ideological and political aspects of college students' career planning have multiple functions, which help college students to establish correct employment concepts and improve their career decision-making capabilities. During college education, college students are not only in the stage of receiving education, but also in transition to society. At this important stage, college students' mentality and concepts should adapt to the needs of growth and development, gradually change, and keep up with the development of society. Ideological and political education has played a key role in this process, which is conducive to the formation of a good employment psychology for students. Establish a correct concept of employment and improve adaptability. The problem of difficult employment for college students is very common at present. Many college students join the social job search after graduation, and they will form a negative psychology, because there is a large gap between actual experience and their own expectations, so they lack patience and confidence to continue to work. Ideology and politics play a good role in laying the foundation for the career planning of college students, informing

students in advance that hard work is rewarding, and many things cannot be smooth sailing and other positive concepts. In the activities of ideological and political education, students can establish a correct employment concept, form a good employment psychology, avoid the problem of failure when encountering realistic setbacks, form a positive employment psychology, establish a correct value concept, and promote students' successful employment. Cultivating students' correct employment mentality in ideological and political education, so that they can form reasonable professional values, can help college students form an objective and comprehensive understanding of themselves, correctly choose their own development career path, be close to employment needs, and adapt to social needs. Strengthen professional ability and employability. [2]

In the career planning of college students, ideological and political education also has the function of improving students' career decision-making ability, which has an important influence on the future work of students. Ideological and political education has a wide range of educational content in career planning, educating and guiding students. The correct words and deeds and moral quality of the students enable students to clarify the future development direction, form correct moral concepts and values, understand all kinds of things in various fields of society, and enable students to master the skills necessary for society in the learning process. In ideological and political education to guide students' various abilities, promote their rapid growth, improve the communicative ability of college students, shape good personalities, cultivate the correct values of college students, improve personal morality, and enable students to establish employment directions, quickly and accurately position oneself, improve career decision-making ability, and lay a solid foundation for adapting to social positions. It can be seen that ideological and political education has a guiding role and a foundation-laying role in the career planning of college students, and it is an indispensable educational content in college education. [3]

### **3. Strategies for Applying Ideological and Political Functions in Career Planning of College Students**

#### **3.1. Innovate Educational Concepts**

To make use of the functions of ideological and political education in the career planning of college students, we must first reform the educational concepts, start with the guiding role of ideological and political education, cultivate students' good internal qualities, and play a guiding role in ideological and political education. Next, guide students to establish correct self-management concepts, improve their correct self-cognition level, use professional knowledge to develop their own comprehensive abilities, recognize their own strengths and weaknesses, clarify their interests and hobbies, and form a more comprehensive and objective self. Recognize, make a scientific and reasonable plan for careers, and improve students' internal literacy. Teachers should innovate educational concepts, use staged educational concepts, integrate ideological and political education into career planning, help students clarify the future career development direction, improve the scientificity and rationality of career planning, and ensure that college students' career planning cannot be accomplished overnight, but is a dynamic process of continuous development. Therefore, the application of ideological and political education in career planning should also be embodied in a phased form. Teachers should integrate ideological and political education in a purposeful and pertinent manner based on the personal characteristics, learning level, and growth laws of students at different stages of growth. For example, freshmen who have just entered school, this is a career plan. At the basic stage, students are relatively unfamiliar with the concept of occupation and lack professional awareness. Teachers should focus on the cultivation of students' professional awareness at this time, so that they can form a comprehensive understanding of the importance

of career choices. In the sophomore and junior years, teachers should innovate pedagogical concepts, cultivate students' awareness of becoming talents, develop students' professional ethics, professionalism, and professionalism, organize and carry out practical exercises, so that students can achieve the connection between theory and practice. To improve their professional level, the senior year is the early stage when students are about to enter society. At this time, teachers still have to combine staged educational concepts to conduct key education and professional education for students. Combining psychological tests, employment skills, etc., organize and carry out pre-job skills training and other practical activities to improve students' adaptability to social positions, and under the integration of staged ideological and political education, help students improve their professional skills and better implement college students. The goal of career planning education is to develop the consciousness of independent development and hard work of college students.

### 3.2. Enriching Teaching Methods

College students' career planning education integrates ideological and political education and presents the function of ideological and political education. It is necessary to innovate teaching methods, use diversified teaching methods, activate students' interest in participating in career planning, and implement the goals of ideological and political education. Teachers should emphasize Individualized educational concepts, teaching in diversified forms, activating students' subjective initiative, introducing modern information technology tools, etc., realizing the innovation and innovation of the teaching classroom model, integrating the content of ideological and political education, and helping students understand the social The employment environment should establish a correct concept of employment and job selection. Especially for contemporary college students, the problem of insufficient understanding of the employment environment is very common. In addition to their professional knowledge, students have a narrow range of knowledge and are out of touch with society. Although the admissions and employment offices of some colleges and universities have professional employment teachers, They are professionals who conduct research on employment information, employment situation, employment policies and other social employment environment, but there is insufficient contact between students and teachers in the Employment Office, and they rarely obtain employment information from them for the development of their own career planning. Therefore, in the education of career planning, colleges and universities should combine ideological and political education to guide college students, guide college students to understand the social employment environment, fully grasp the society's demand for talents, keep up with the country's employment policy changes, innovate concepts, and establish correct Recognize and adapt to the development needs of society. [4]

Teachers should use advanced information technology, combined with changes in the employment situation and the connection between the social employment environment and talents, cultivate students' correct employment concepts, understand the demand for talents in various regions, and have a great impact on socialist construction, township enterprises, and township enterprises. Form a deeper understanding of the relationship between the development of private enterprises, understand the actual situation of the society in terms of talent demand, urge college students to change their employment concepts, adjust career goals, actively grasp the changes in the employment situation, combine their own actual conditions, and base themselves on reality. , Realize dreams, find professional ideals, and strive for them. Teachers can combine social hot topics, regional news, actual cases, etc., in teaching activities, use multimedia display, pictures and texts to play materials for students, attract the attention of college students, and guide them to participate in the understanding of the employment

information environment With the mastery, take the initiative to establish a professional concept and improve professional quality.

### **3.3. Improve Professional Ethics**

Under the call of the national policy, various universities are continuously expanding their enrollment, which reduces the quality education requirements for our country's college students. Therefore, the quality of education of the college students is also inevitably affected. The career planning education of college students Integrating the function and guiding role of ideological and political education, integrity education, professional ethics, and quality education should be run through the whole process to cultivate honesty and trustworthiness of college students and good professional ethics. Contemporary college students are a generation that grows and develops together with the Internet age. Many college students play with mobile phones in class, do not listen carefully, and use college classes as a place for fun. The phenomenon of late arrivals and early departures is repeatedly banned, and they have not mastered professional knowledge and skills until they graduate and find employment. During the critical period of time, they participated in employment through fraud and opportunism. Some college students even signed employment contracts with companies in order to get jobs, and then looked for more suitable positions. This is for the development of the company and personal growth. Had a negative impact. In the career planning education of college students, it is necessary to integrate the important professional ethics and honesty and trustworthiness of ideological and political education, improve the professional ethics of college students, strengthen the powerful guidance for college students' career planning, and provide guidance on current employment policies. The mechanism is explained, combined with the correct relationship between recruitment rules and college students' achievements and honors to explain in detail, so that college students can realize that the fundamentals of life and employment should be based on good moral quality and the precious spirit of honesty and trustworthiness, and improve their careers. Moral literacy. The education of career planning for college students should make use of the functions of ideological and political education to cultivate the will of college students, and at the same time strengthen the professional sense of college students, establish correct values, strengthen ideals and beliefs, form a spirit of honesty and improve careers. Moral quality, working hard towards the established employment goals, and delivering high-quality talents to the society.

### **3.4. Enhance Psychological Quality**

College students are faced with a fierce employment competition environment, and it is difficult to adapt when they just leave campus. Negative psychological problems such as fear, anxiety, and negativity are becoming more common in the process of job hunting. Faced with rejection and failure, they are prone to pessimism. Colleges and universities are in employment psychology. In terms of quality, students' psychological literacy should be cultivated and improved, undergraduates' ability to withstand stress, and their psychological endurance should be improved, so that students can master the employment situation and employment policies, even if they are faced with ups and downs in employment. It is necessary to have the courage not to shrink back, not to be discouraged, to adjust its mentality in a timely and proactive manner, to rejoin the employment competition, and to achieve employment goals. Teachers should help students overcome psychological barriers and prevent psychological problems from affecting future work and life, so that students can realize that difficulties and problems of graduates are very common. Although they cannot be smooth sailing, they must learn to analyze themselves and establish correctness for themselves. Recognize, don't get discouraged, don't give up, and work hard towards employment goals, improve students' psychological stress resistance and endurance, strengthen emotional self-control, and face job hunting challenges with a calm mind. In the career planning education of college students,

combined with the content of perseverance and never admitting defeat in the ideological and political education, to help college students bravely face setbacks, constantly improve themselves, strengthen themselves, with a positive attitude, a healthy mentality, and an attitude of struggle. Realize employment goals and personal dreams.

Conclusion: In summary, college education and teaching activities are actively undergoing innovative reforms. In college education, ideological and political education should be integrated to help college students establish a correct outlook on employment and job selection, understand the current situation of the society, strengthen psychological quality, and strengthen employment. The learning and mastering of skills will cultivate good professional ethics. Use the function of ideological and political education to assist college students in their career planning, so that college students can improve their ability to adapt to society, integrate into social positions faster and better, clarify the direction of employment, improve employability, and establish Develop a correct concept of employment, actively develop yourself, improve yourself, and become a new-age talent that is useful to society.

## References

- [1] Zhang Congcong. On the Ideological and Political Education in the Career Planning of Poor Female College Students[J]. Journal of Hubei Correspondence University, 2017, 30(07): 61-63.
- [2] Wu Hongshuang. On the Ideological and Political Education in the Career Planning of Poor Female College Students[J]. Youth and Society, 2019(11):152-153.
- [3] Li Jun. literature review on Ideological and political education in college students' Career Planning [J]. Journal of Chongqing University of Posts and Telecommunications (SOCIAL SCIENCE EDITION), 2012,24 (05): 68-72
- [4] Wu Hongshuang. On the Ideological and Political Education in the Career Planning of Poor Female College Students[J]. Youth and Society, 2019(11):152-153.