

Study on the Optimization Strategy of Promoting the Reform of "Pipe Laying Service" in Heilongjiang Skiing Industry

Dapeng Bao

Heilongjiang Bayi Agricultural University, Heilongjiang, China.

baodapeng@163.com.

Abstract

The application for the 2022 Winter Olympic Games has brought great opportunities to the development of Heilongjiang skiing industry, but it also contains great pressure. In order to effectively reverse the current low efficiency of the ski industry, we need to effectively face and optimize the problems in the development process of Heilongjiang ski industry. You can use various research methods to optimize the skiing industry in Heilongjiang Province. However, there are still a series of problems in the development of Heilongjiang Province. Therefore, Heilongjiang Province must promote the reform strategy of "releasing management service" to make Heilongjiang Province develop better.

Keywords

Heilongjiang Province; skiing industry; Reform of "pipe laying service"; Optimization strategy.

1. Introduction:

As early as last year, the "Yabuli" incident on the Internet was being transmitted at the fastest speed on the Internet. The chairman of the board of directors of Yabuli District of Heilongjiang Province will directly intervene in the normal business activities of the enterprise to the internal management committee of Yabuli ski resort, and most of the functions of local governments cannot be effectively divided, so it has been discussed and concerned by many people in the society. In September 23, 2018, general secretary Xi Jinping went to the northeast for an inspection, and promoted the strategy of "one belt and one road" by hosting the Northeast Revitalization forum. At present, most of the skiing industry in Heilongjiang Province is constantly carrying out the reform of "pipe laying service" and effectively optimizing the industry.

2. Overview of "pipe laying service"

"Deregulation service" mainly refers to the simple name of streamlining administration and delegating power, combining deregulation with management and optimizing service. The policy of "simplifying administration and delegating power" can not only effectively reduce the threshold of access, but also promote fair competition in the process of development. As early as 2015, the State Council implemented the strategy of "simplifying administration and delegating power". The Ministry of public security is carrying out effective reform by continuously deepening public security management [1]. Finally, we can reduce the economic burden of enterprises by reducing the amount of proof materials for internal affairs. Only after that can we make it more convenient for the masses to handle affairs.

Only if we can analyze whether the policy can serve the people's life better, can we make the policy play a better role. Among them, the reform of "deregulation services" will also involve all aspects of

people's livelihood development. Most of the internal contents of the "pipe laying service" are more complicated.

3. Research background

At present, China is in a critical period of economic development and transformation. We are constantly driving domestic demand from the export-oriented direction. The development of economic structure itself will have a great relationship with people's livelihood interests. Only in the process of development, we can effectively straighten out the relationship between market subjects, and remove all kinds of resistance in the process of economic development in China. At present, China holds two executive meetings of the State Council to talk about the strategy of "simplifying administration and delegating power". In the process of actual deployment, China's leaders are constantly realizing linkage from the central government to the local government, and better promoting the reform of "deregulation services". Finally, the administrative efficiency of each department has been improved. Based on this background, this paper studies the development of Heilongjiang skiing industry's "pipe laying suit" industry.

4. Problems in the development of skiing industry in Heilongjiang Province

4.1 Mistakes in ideological understanding

At present, Heilongjiang Province, as an old industrial base in Northeast China, is constantly guided by national policies. However, the majority of Heilongjiang industry personnel can not accept the emerging things. In the process of developing skiing industry, we are also learning to rely on the traditional way of thinking, working methods and service consciousness to develop, often unable to achieve good development results. Although the industry of Heilongjiang Province started earlier, its development speed is not fast. Since the bid for the Winter Olympic Games, ski resorts have been emerging all over the country. Ski resorts in most other provinces have been constantly changing. Its supporting facilities are constantly absorbing the experience of previous construction, and fully integrating with the market in the process of development. As a result, the scale of ski resorts in China is constantly increasing. At present, most of Heilongjiang Province has a wide and deep management of skiing industry. Because of this, the investment channel of skiing industry becomes more and more narrow. In the process of development, it can not improve the service consciousness of the government.

4.2 The internal construction of skiing market lacks norms

Because the ski industry has been in the early stage of market development, the threshold of market access is low, and most of the government's supervision is weak. Therefore, Heilongjiang can not effectively carry out long-term planning in the process of development, so in a short time, there are too many ski resorts in Heilongjiang Province. Many businesses do not hesitate to make false propaganda in the process of competition, and cheat consumption in the process [2]. Therefore, most of the skiing enthusiasts in China do not ski in Heilongjiang. The skiing industry in Heilongjiang cannot develop better. Therefore, the competition mechanism of ski resorts in Heilongjiang province needs to be further regulated. We need to constantly regulate the economic order within the market in the process of construction.

4.3 Lack of relevant talents in the skiing industry

Because the skiing industry in Heilongjiang is very prosperous. So Heilongjiang has always been known as the cradle of skiers. Therefore, a lot of talents will flow into Heilongjiang Province. Most ski resorts are unique nationwide, so a large number of talents with rich ski management have been trained. Most of the middle and high-level talents in ski resorts are from Heilongjiang Province. However, the quality of most internal ski talents in Heilongjiang is not good. The internal economy of Heilongjiang Province is constantly developing, and the brain drain is also constantly. Most of the

internal personnel training concepts in Heilongjiang Province are relatively backward, and lack of the most basic talent introduction policies.

4.4 Relatively insufficient power for internal integration of Internet and ski resort

At present, there is still a certain gap between the development of Internet technology in Heilongjiang Province and other provinces. Including the construction of government service platform and information platform are not perfect. Most of the information and data in the service platform can not be effectively applied, and only regard the platform as information storage and data statistics machine. Not only the information between governments can not be effectively shared, but also the information within enterprises can not really play a role. In addition, most of the skiing industry has not been able to achieve better development, and the information on the network will be disorderly. It is difficult for the masses to handle affairs, and even in the process of work there will be a phenomenon of running away. In the end, it can not make the information in Heilongjiang province more public, and it will reduce the efficiency of enterprises in ski resorts.

5. Heilongjiang's optimization strategy for the development of skiing industry under the reform path of "pipe laying service"

5.1 Create the business environment of skiing market by means of "simplifying administration and delegating power"

Only by testing the openness of market justice can we test the business environment of the market. Heilongjiang should first analyze the current situation of strong enemy competition and industrial decline to better promote economic development. When necessary, we need to start from the government's macro-control, and then effectively reduce the internal economic management of ski enterprises. Among them, the famous Yabuli ski resort has too complex internal components, and it will belong to different regions including electric power bureau, telecommunication bureau and Forestry Bureau. Finally, the government will make the market competition of private capital unfair in the process of competition.

Therefore, in the process of construction, only by constantly creating a fair and open business environment can we better promote the development of Heilongjiang ski industry. In the process of specific reform, state-owned assets need to withdraw from the operation of skiing market first, and effectively sort out the matters related to the examination and approval of reform, so as to better integrate the construction application procedures of most projects in the province. If necessary, non administrative licensing approval matters can be transformed into other types of legal approval matters [3]. In the actual development process, we can clarify the responsibilities between the government and the administrative department by clarifying the responsibilities of the government and the regulatory department, so as to better match.

5.2 Establish and improve the legal guarantee system with the goal of combination of release and management

As mentioned above, there will always be insufficient legal system and structural imbalance in the industries in Heilongjiang Province. On the one hand, the lack of systematic policies in the skiing industry makes the skiing industry unable to develop better. On the other hand, because there is no effective supervision on the development of skiing industry, it makes enterprises effectively exclude government supervision. Therefore, in the actual development process, we need to effectively enforce the law in accordance with reasonable law enforcement procedures, and then carry out comprehensive and intelligent supervision of the ski industry reform.

5.3 Effectively integrate skiing industry and Internet

With the continuous development of the times, we need to use the Internet to improve the efficiency of ski industry development to make industry management more transparent. In the process of actual development, we can first reduce transaction costs of the system, and effectively promote the "Internet

+ government regulation + government services + information sharing" and a series of measures. In the process of actual development, we can also cooperate with other departments to build a shared ski industry information data resource platform. And through the use of data resource sharing to achieve online and offline integrated development.

6. Concluding remarks

This paper makes a comprehensive analysis of the optimization strategy of promoting the reform of "pipe laying service" in Heilongjiang skiing industry. In order to attract more private capital to enter the legal system, Heilongjiang must continue to reform to manage a fair and just business environment. On the other hand, we should adopt effective human resource guarantee mechanism to develop effectively. Only in this way can Heilongjiang ski industry develop better.

Acknowledgments

Heilongjiang Bayi Agricultural University Support Program for San Heng San Zong(Serial number:RRCPY201917).

References

- [1] Yi Junchang, Wang Fei, Xu Jinqing, et al. Research on the development of ice and snow sports industry in Heilongjiang Province from the perspective of government functions [J]. Journal of Shandong Institute of physical education, 2017, 33 (6): 48-52.
- [2] Li Junpeng. Objectives, tasks and Countermeasures of deepening the reform of management service after the 19th National Congress [J]. Administrative forum, 2018 (2): 11-16.
- [3] Zhang Ting, Li Xianghu, Xiao Ling, et al. Study on the sustainable development path of ice snow sports in China under the background of Beijing Winter Olympic Games [J]. Sports culture guide, 2018 (7): 17-21.