

Research on the Integration of Entrepreneurship Education and Professional Education Curriculum System

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Abstract

In recent years, China has gradually increased the development process of innovation and entrepreneurship education in colleges, and achieved certain results. However, from the perspective of the current development of professional education in colleges, there is a phenomenon that the degree of correlation between innovation and entrepreneurship education is not high. According to the development trend of higher education reform in China, the curriculum system of entrepreneurship education and professional education in colleges inevitably presents the trend of mutual integration. Therefore, in order to achieve the integrated development of the curriculum system between the two, it is necessary to constantly strengthen the teaching concept, integrate the curriculum structure and promote the entrepreneurial and professional training work, so as to promote the organic integration between the two, so as to cultivate high-quality talents.

Keywords

Professional Education; Curriculum System; Integration; Entrepreneurship education.

1. Introduction

In colleges, professional education and entrepreneurship education are two different forms of education. The difference between them is only the difference in the internal categories of education. From the perspective of the teaching development process in recent years in China, the curriculum system of entrepreneurship education and professional education is interrelated, and with the change of social and economic development form in China, the gradual integration between them is the inevitable trend of the development of education. As a teaching concept in colleges, the curriculum system of entrepreneurship education has become the value orientation of the development of modern colleges. In the current higher education, the relevant concepts of entrepreneurship education is gradually integrated into professional teaching. In the teaching, we can cultivate the students' awareness of learning to start a business independently, and improve their innovative spirits, which are of great significance to promote college students to improve their own knowledge system and cultivate their all-round development.

2. Clarify the Concept and Significance of Entrepreneurship Education and Professional Education

2.1. Entrepreneurship Education

The reason why colleges carry out entrepreneurship education in many professional courses hopes to provide high-quality talents for social development. By means of innovation education, the colleges mainly improve students' ability to adapt to the society. Through the teaching method of combining theory and practice of innovation education, colleges constantly improve

students' innovation and entrepreneurship spirit, acquire independent entrepreneurial skills, and cultivate students' entrepreneurial concept and quality to adapt to social development. Entrepreneurship education makes college graduates gradually break away from the development label of job seekers, and some graduates will become job creators. To develop entrepreneurship education in colleges, its central idea is to cultivate the entrepreneurial spirit and entrepreneurial ability of students, in the actual teaching, active will be teaching content is always about entrepreneurship and innovation skills for students of high quality teaching level at the same time, also can the growing area of knowledge, students exercise the reaction ability of students, challenging spirit and organization and management ability, etc., only in this way can better entrepreneurial talents be cultivated for the society [1]. Although in the innovation education does not advocate too much theoretical teaching, but its education content does not completely exclude professional knowledge teaching, and in the actual process of carrying out innovation education, we need more professional education knowledge to help students to understand the concept and knowledge system of entrepreneurship education.

2.2. Professional education

The content of professional education in Colleges and universities is mainly divided according to different disciplines and occupations. The goal of professional teaching for students is to help students to develop their own career better in the future. Therefore, professional education is to meet the needs of society and people's development, which is also the difference between entrepreneurship education and professional education. For professional education in colleges, its main teaching content is around the application of theoretical knowledge within the professional scope, so as to help students in learning professional knowledge, then they can engage in related occupation. For the professional education in colleges, it mainly focuses on the teaching of professional knowledge and the training of professional skills, so as to prepare students for better participation in social practice and production work in the future. Therefore, unlike entrepreneurship education, which creates new jobs for the society, professional education mainly trains experts in specific industries. Although, in the early stage of education development, university education was deeply influenced by the idea of free education, which did not support colleges to carry out professional education. However, due to the change of teaching concept, professional education in colleges has become an inevitable choice for the development of education. At the same time, increasing the development of professional education also greatly promotes the development process of education in China.

3. Measures to Promote the Integration of Entrepreneurship Education and Professional Education Curriculum System

3.1. Speed up the change of teaching concept

It is not only a problem of concept, but also a problem of teaching practice to promote the integration and development between entrepreneurship education and professional education, which mainly involves teachers, students and management workers. In order to better promote the integration and development of the curriculum system between the two, it is necessary to strive to change the teaching concept of teaching staff and improve the cognitive ability of the meaning of integration. Encouraging the integration of entrepreneurship education and professional education curriculum system is the requirement of promoting the development and progress of China's education, and is also the main measure to cultivate higher quality talents for the society. Entrepreneurship education in colleges is to guide the comprehensive development of students' knowledge, quality and ability, and integrate teaching knowledge, improve quality and cultivate ability, which is conducive to the comprehensive and coordinated development of students[2]. In the actual teaching work, whether it is the training of students'

entrepreneurial knowledge or professional skills, college teachers can not do without the cultivation of students' autonomous learning, creative learning and continuous learning. While teaching students more learning skills and strategies, they should also pay attention to combining a variety of practical activities, so as to enhance students' awareness of innovation, creation and entrepreneurship and improve the students' comprehensive quality and various skills. At present, the background and content of the formation of innovative education and professional education in colleges are different, but the value trend and cultural heritage of the two can communicate and cooperate with each other, which shows to a certain extent that the effective integration between the two is the right choice. The professional education in colleges is the foundation of successful entrepreneurship education. Therefore, in the actual development process of the two, we must strengthen the role of mutual integration. However, in order to achieve the effect of good integration of curriculum system, it is a long-term process of research and exploration, which requires educators and managers to take the initiative to join the integration of entrepreneurship and professional knowledge education. Only when we have a deeper understanding of the concept of integration and actively change our teaching concept, can we better carry out the integration of curriculum system.

3.2. Correct understanding of the relationship between the two

According to the current situation of education development in China, entrepreneurship education in colleges can not exist alone without professional education, which also provides guarantee for the integration of entrepreneurship education and professional education curriculum system. Due to the continuous implementation of entrepreneurship education, higher requirements are put forward for the reform of professional education in colleges. These two teaching modes are committed to training professionals with practical ability and innovative consciousness. In modern society, excellent talents need to have innovative ability and practical ability to better adapt to the development of modern society. The relationship between the two education systems is not the same under the changing social form, and the development trend of mutual integration is gradually formed. Although entrepreneurship education and professional education are consistent with the goal of cultivating social talents, the starting point of entrepreneurship education is to better adapt to the needs of modern social and economic development, promote education closer to real life, and have higher requirements on the quality of life of talents. The actual jobs corresponding to professional education, their positions and work contents will change with the form of social development. Therefore, the starting point of professional education training talents is to adapt to the innovation and diversity of social development, so as to provide protection for people's work and life [3]. Although the development mode of the two education modes is different, their development process and goal are to cultivate high-quality social talents. Entrepreneurship education is mainly to cultivate people's lifelong development ability and promote people's better work, life and survival. All of these are related to and promote each other with the professional and practical ability of colleges. Therefore, increasing the integration of entrepreneurship education and professional education curriculum system has a very important impact on social development.

3.3. Improve the curriculum system and teaching content

In China's higher education, there are still some development problems in the integration of professional education and innovation education. Entrepreneurship education and professional education courses belong to two different forms of higher education in China. There are still some differences in the actual development needs and training direction, which is one of the problems in the development. The professional education is not suitable for the development of entrepreneurship education. The main reason for this phenomenon is that colleges do not have enough understanding of entrepreneurship education of teachers' team,

and do not have a relatively perfect curriculum teaching system, which leads to the fact that most college teachers have no idea to effectively carry out various teaching activities in the actual teaching and learning work. Therefore, in order to better solve the problems between the two, university management organizations actively implement the way of cross professional, internal and external teachers, under the condition of continuous research and analysis of the development of students and society, actively formulate a series of more practical teaching content, constantly improve the teaching system, and create a more suitable for the common development of innovation education and professional education in colleges, so as to improve the teaching quality and promote the integration of the two curriculum systems. At present, most colleges do not have a perfect team of entrepreneurial teachers and rich teaching contents. When carrying out entrepreneurship education, they do not make sufficient preparations, which seriously affects the improvement of teaching quality in our country. Therefore, fusion for the construction of curriculum system in colleges should attach great importance to the integration of entrepreneurship education and professional education, adhere to that the entrepreneurship education has always been based on the professional education, the innovation of the development of deep education, increase the contents of the professional education reform and perfect, to form a more complete teaching system and teaching content, promote the formation of the curriculum integration system of entrepreneurship education and professional education..

4. Summary

Through the above analysis, it can be seen that promoting the mutual integration of entrepreneurship education and professional education in China's higher education is a relatively complex social system project, which involves all aspects of social life. Therefore, teachers in colleges should firmly establish the teaching concept of innovation and entrepreneurship, start from various aspects in the actual teaching, and devote themselves to training comprehensive talents. Because any an education requires gradual process, endeavor to realize the integration development of education course in colleges is the foundation, which also is the requirement of higher education reform. By changing ideas or ways, such as increase investment in training, and actively establish a fusion of entrepreneurship education and professional education curriculum system, so as to provide a solid foundation for development to increase teaching in China.

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