

Research on Social and Economic Development from the Perspective of Shared Management Economic Development Model

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Abstract

In the era of rapid development of Internet technology and the combination of economy and information technology, the development of sharing management economic model has made preliminary progress. The sharing management economic model is actually a service model to complete the business transaction between individuals and enterprises through Internet technology. The development report proves that under such an economic model, people's lifestyle and consumption habits have changed significantly, the promotion of domestic brands has increased greatly, and the national economic level has continued to increase, which can promote the development of social economy. It has changed people's way of payment, and the traditional way of shopping has been changed. Instead of frequent shopping, people can directly screen what they are interested in on the big data network platform. The system will automatically push relevant high-quality products to consumers, saving a lot of time and improving shopping efficiency; At the same time, it also stimulates people's consumption and promotes economic growth. This paper studies the development of social economy from the perspective of shared management economic development, and analyzes what role this model plays in economic development and what impact it will have on the future development direction of national social economy.

Keywords

Sharing Management Economy; Network Platform; Socioeconomic.

1. Introduction

Although the concept of shared management economic model is not known to most people, it did affect our daily life a long time ago. The origin of the sharing management economic model is in the United States. The content of this model is to use information technology and Internet technology to build a market trading platform, so as to realize the purpose of service and commodity exchange between individuals. The sharing management economic model plays an important role in the current social and economic development. It not only realizes the integration and rational distribution of social resources, greatly improves the utilization of resources, makes people's life more convenient, and creates a personalized commodity trading environment. Now, the economic model of shared management and its wide application to all sectors of society, including commerce, manufacturing and food processing industry, are closely related to this model. It has had a significant impact on improving product production efficiency, enterprise modernization transformation and production innovation. On the other hand, with the development and application of Internet technology, big data analysis, online payment and other technologies, the sharing economy model also has great potential in the future social and economic development.

2. Application Scenarios of Sharing Management Economic Model

2.1. Sharing Bicycles

The specific concept of bicycle sharing is to provide bicycle sharing services in public places and make profits by charging deposit and time charge. Sharing bicycles is a typical case of sharing management economic model. For the experienter, using such a convenient, fast and humanized means of transportation can not only save the journey time, but also exercise. The key point is that the price of sharing bicycles is more close to the people. With the trial launch of shared bicycles in cities, people are interested in this new thing, and gradually use shared bicycles as the main means of transportation. Now, the scale of sharing bicycles is all over cities and towns. Through the distribution and placement of sharing bicycles, we can see the basic appearance of a city. At the same time, with the rapid development of social economy, the problem of sharing bicycles under the sharing management economy mode has gradually become prominent. First of all, people lack an overall sense of social responsibility for the use of shared bicycles. Malicious destruction, breaking QR code and forcible occupation are common in society. This behavior seriously violates the concept of sharing bicycle resources, and also causes damage to the city image. Secondly, the regulations and policies on the business model of bicycle sharing are not perfect. Especially for different users, enterprises and the government have not carried out standardized instructions for use, resulting in the waste of resources and unreasonable distribution.

2.2. Online Car Hailing

Different from sharing bicycles, online car Hailing began to develop as early as 2013 and soon reached a certain scale. As one of the most representative business models under the sharing management economic model, online car Hailing breaks the traditional concept of ownership. It divides ownership into two parts, namely, the owner's control over the vehicle and the consumer's right to use the vehicle. Online taxi Hailing has the advantages of fast, convenient and good service. It soon occupied part of the market and seriously affected the development of the traditional taxi industry. The travel mode of online car Hailing meets the personalized needs of consumers, brings a fresher and more comfortable ride experience, and also promotes the development of social economy.

3. The Influence of Sharing Management Economic Model on Social and Economic Development

3.1. Stimulate Socio-Economic Potential

From the perspective of the world, the world economy is in an era of overcapacity, and China is no exception. Under this background, the sharing management economic model came into being and brought new vitality to the national social economy. In the process of Internet economic development, the sharing management economic model has stimulated the socio-economic potential, created a new resource sharing business model, realized the sharing of resources among individuals, completed the rational distribution of resources, promoted the sustainable growth of socio-economic benefits, and played an important role in socio-economic recovery and economic system reform.

3.2. Ease Employment Pressure

From the perspective of labor market, the sharing management economic model has changed the traditional employment relationship, alleviated the employment pressure to a certain extent, and effectively solved the problems of labor surplus. Under the mode of shared management economy, the number of jobs increases and the demand for talents is large, which can provide more employment opportunities. In the past, people had a single way of obtaining

information and a long time of transmitting information, which made it even more difficult to find a job; Now the labor force is shared, which effectively solves the problems such as unreasonable labor allocation. In the development process of today's Internet business model, the shared management economic model helps to expand employment and ensure the foundation of people's livelihood.

3.3. Conducive to the Development of the Real Economy

At present, with the development of Internet technology, it is more and more widely used in the real economy. Creating a shared management economic model has also become an important content for many enterprises to formulate development strategies. Driven by social economy, this model has been involved in life services, financial marketing, transportation and other fields, and occupies an important position in the social and economic system. In the future, with the R & D of science and technology and the development of social economy, the economic model of shared management will also play an important role in the development of the national real economy.

4. Conclusion

To sum up, analyzing the social and economic development from the perspective of the shared management economic development model, it can be found that the Internet technology has improved the technical support and development platform for the shared management economic development model, and the new stage of the shared management economic development model will also be applied in the field of intelligent information technology and other information emerging industries. For the manufacturing industry, the shared management economic model can help enterprises establish a scientific and systematic market system and improve their business needs, including product operation, equipment R & D and production resource utilization, so as to improve product quality and production efficiency. The development of social economy is inseparable from the demand of enterprise resource development. The shared management economic model has brought rich product material foundation to the enterprise, which is conducive to the rational allocation of resources and reduce the waste of resources, so as to improve the utilization rate of enterprise products and increase the operation cost and economic benefits of the enterprise. The development of the sharing management economic model has expanded the application scenarios of Internet technology, opened up the economic market, promoted the coordinated development of social economy, and laid the foundation for promoting the sustainable development of social economy and the new stage of national sharing of social resources. The economic model of shared management will become the main body of social and economic development in the future.

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