



Journal of Business Administration

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Journal of Business Administration (JBA) is an international peer-reviewed scholarly journal which publishes theoretical and empirical research relevant to sustainability, corporate social responsibility, and innovation. Recognizing that the best scholarship on these themes is often interdisciplinary in nature, JBA examines a wide variety of business activities within sustainability, corporate social responsibility, and innovation that improve the quality of business administration. Authors across the world from diverse disciplines, including strategic management, organizational theory and behavior, marketing, operations management, and finance, are welcome to submit to the journal.

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JBA strongly encourages papers from across multiple disciplinary areas and different country contexts, which contribute to mainstream sustainability, corporate social responsibility, and innovation knowledge. Conceptual and empirical (quantitative and/or qualitative, and/or cross-national) works which offer significant new insights both to academia and managerial practice, are all welcomed.

Sincerely,

Editor-in-Chief, Hsien-Tung Tsai

Associate Editor, Jung-Kuei Hsieh, Chien-Lin Lu

- 一、《Journal of Business Administration 企業管理學報》（以下簡稱本期刊）
(ISSN:1025-9627)為國內歷史最悠久的管理類學術性期刊之一，每年3、6、9、12月出刊，現已通過EconLit、EBSCO、ABI/INFORM、ProQuest等國際索引收錄。
- 二、本期刊全年徵求中、英語稿件，並可使用線上投稿系統(<https://www.ipress.tw/J0236>)或 email 至 ntpujournal@gm.ntpu.edu.tw 進行投稿。隨到隨審，亦不收取審查費。歡迎策略管理、人力資源管理、組織理論與行為、行銷管理、作業管理、資訊管理、財務管理等相關領域之原創性論文踴躍投稿，並從2023年起頒發最佳論文獎，獲獎者最高可獲得新台幣參萬元之獎勵金。
- 三、投稿論文以20,000字（含中英文摘要）為原則；有關徵稿格式、審查制度等相關資訊敬請至國立臺北大學企業管理學系網頁或企業管理學報投稿系統查詢。本期刊對撰寫格式謹保留修繕權，以維持一致之編輯水準。
- 四、來稿若符合本期刊性質與形式規範，便會委由領域主編推薦評審進行雙向匿名審查；綜合評審與領域主編之意見，以決定來稿刊登與否。已投稿其它期刊且正在審查之文稿，或已發表之論文不得投稿本期刊。本期刊尊重投稿者、審查人及訂閱者之相關個資，對於使用投審稿系統之個資均予以嚴密保護與控管。
- 五、投稿論文凡學術貢獻不足、原創性不足或嚴謹性不足者，本期刊將予以退稿。為加速論文審查與出版，請作者務必於收到審查意見後的3個月內完成論文修改並寄回審查，若未於上述期限內寄回審查，將不受理並視同退稿；如作者有特殊原因需延期，敬請寫信至本期刊編輯室，一篇稿件申請延期以一次為限。
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- 七、中文投稿獲本刊通知【接近接受函】後，請依規定之格式將中文文獻逐一進行羅馬化英譯(請參閱學報中文論文撰寫格式)，並繳交1,200-1,500字之 English Summary, English Summary Guideline 請上網下載，投稿者必須確實對應本文，精簡呈現其所刊載之英文長摘要，俾利外語讀者之參考與引用。經本期刊核定後，始予發給接受函。
- 八、接受刊登之稿件，其論文排版後的校對由作者負責。論文一經刊登，將致贈當期期刊一本。

投稿前後若有任何詢問事項，請 email 至 ntpujournal@gm.ntpu.edu.tw 洽詢。

Journal of Business Administration Formatting

The content of the manuscript should be written in the following order: Title, Author, Service Unit, Abstract, Keywords, Main Text, References and Appendix.

1. Title: The title should be concise and informative, and must be related to sustainability, corporate social responsibility, or innovation.
2. Author(s): Including the author's name, service unit and position
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5. Main Text and Chapter: 12 point, Times New Roman

The manuscript consists of the following chapters:

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2. Literature Review and Hypothesis Testing
3. Data and Methodology
 - 3.1 Data
 - 3.2 Measurement of variables
 - 3.3 Methodology
 - 3.3.1 Pilot Study
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- (Book) Jacobs, F. R., R. B. Chase, & N. J. Aquilano (2009). *Operations and Supply Management*. McGraw-Hill.
- (Journal) Arthur, K. B. (1984). Production planning: A new perspective. *Academy of Management Review*, 9, 122-139.
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國立臺北大學企業管理學系

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文稿內容請按下列順序書寫：中英文標題，中英文作者，中英文服務單位，中英文摘要，中英文關鍵字，本文，參考文獻及附錄。

- 1、標題：請附中英文標題各一式。
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中文論文之章節款項，如下列所示：

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1. Introduction

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3. Data and methodology

3.1 Data

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3.3 Methodology

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(書籍) 李華民 (1987)。中國考銓制度。台北市：五南圖書出版公司。

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