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Dear Sir/Madam,

The Journal of Business Administration (JBA, ISSN: 1025-9627), a double-blind, peer-reviewed academic journal published quarterly, is indexed in EconLit, EBSCO, ABI/INFORM, and ProQuest. It is committed to its mission of publishing academically empirical and conceptual research articles that have significant impact on the field of management. To be published in JBA, a manuscript must make strong theoretical and practical contributions, and highlight the importance of such contributions to the business community.

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JBA serves as a leading platform, enabling readers to share, learn, communicate, and exchange managerial knowledge pertaining to new studies and best practices. All methods including, but not limited to, quantitative, qualitative, observation, in-depth interview, experimental design, meta-analysis, case study, modeling, simulation, and mixed methods are welcome. Furthermore, JBA accepts submissions of original articles related to management topics and issues of global relevance. Once an article is accepted, there is no extra fee to be paid if it is less than 25 pages. To submit an article to JBA, authors have to apply online through the JBA website.

Sincerely,

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