

International Journal of Digital Media Design

《IJDMMD 國際媒體數位設計學刊》徵稿訊息

第 16 卷第 1 期徵稿 (Call for papers)

本學會出版之 International Journal of Digital Media Design 《IJDMMD 國際數位媒體設計學刊》徵稿，稿件以隨到隨審為原則，敬請鼓勵踴躍投稿。

- 一、2021 年 IJDMMD 國際數位媒體設計學刊經科技部期刊評比通過藝術學第二級期刊(Taiwan Humanities Citation Index，簡稱 THCI 核心期刊)，收錄於「臺灣人文及社會科學期刊評比暨核心期刊」名單。投稿稿件採國內、外專業學者雙盲審查制(Double-blind Review)，中英文稿件皆可投稿。凡有關數位媒體設計之科技、理論、技術、文化、教學研究、藝術創作論述等相關議題論文，皆歡迎賜稿。
- 二、敬請 貴單位惠予轉知所屬相關單位；投稿相關規定及格式請參考臺灣數位媒體設計學會網站 <http://www.dmd.org.tw>。
- 三、投稿採隨到隨審，經雙匿名審查通過後，需繳交刊登費 5,000 元。
- 四、若加入本學會個人會員，繳交之 5,000 元則包含當年度入會費 2,000 元與刊登費 3,000 元。
- 五、請填妥會員入會申請表，連同收據郵寄或 E-mail 至秘書處，以利資料建檔。

第 16 卷第 1 期(2024) 執行編輯鄭永熏教授。

E-mail: jamesyscheng@gmail.com

IJDMD (International Journal of Digital Media Design)

International Journal of Digital Media Design, Vol. 16 No. 1 Call for papers

Papers will follow the principle of review right away after receiving. All papers welcome.

I. IJDMD is the international journal of the Tier 2 journal in the Arts by the Taiwan Humanities Citation Index (THCI Core) Journals Evaluation of Ministry of Science and Technology during 2018 to 2020. With Double-blind Review from globe professionals, article is available for Chinese and English papers. Welcome all papers in relation to digital media design from science, technology, theory and culture, education and arts creation.

II. Please let your department deliver this messages to all your related department. All the submission format information is available on the official website of Taiwan Association of Digital Media Design (<http://www.dmd.org.tw>).

III. Papers will follow the principle of review right away after receiving, and charges NT\$5000 for the publication fee after passing through double-blind reviews.

IV. If you have the membership of Taiwan Association of Digital Media Design, the NT\$5000 publication fee is included member fee NT \$2000 and publication fee NT\$3000.

V. Please make sure to fill all blanks in our membership application form, mail or e-mail and the application form and payment receipt to our secretariat to set up your personal file.

Vol.16, No. 1 (2024) Executive Editor, Prof. Yung-Hsun Cheng.

E-mail: jamesyscheng@gmail.com

Article Title - Manuscript Template for the IJDMD (November 2022)

ABSTRACT (in 12pt Times New Roman, Boldface, Aligned Text Left)

The abstract should contain no more than 300 words. The techniques used and the most important results should be indicated in the abstract. Use the word ABSTRACT as the title, single-spaced and paragraph spacing before 6pt and paragraph spacing after 6pt. The ABSTRACT is to be in 10pt Times New Roman and aligned Text Left.

Keywords: 3 to 6 keywords or phrases in alphabetical order, separated by commas. For example: Interaction Design, Navigation, Virtual Museum. The KEYWORDS is to be in 10pt Times New Roman and aligned Text Left.

1. Introduction

These guidelines include complete descriptions of the fonts, spacing, and related information for producing your submission.

- (1) Paper Size: A4
- (2) Margins:
 - Top: 3.17 cm
 - Bottom: 3.17 cm
 - Left: 2.54 cm
 - Right: 2.54 cm
 - Header: 1.5 cm
 - Footer: 1.75 cm

1.1 Article Title

The Article Title should be in 16pt Arial, boldface, centered, single-spaced and paragraph spacing before 12pt, paragraph spacing after 6pt.

1.2 Authors, Affiliation and E-mail

The Authors name should be in 12pt Arial, boldface, aligned text left. The Affiliation and E-mail address should be in 7pt Arial, aligned text left. The Authors, Affiliation and E-mail should be in single-spaced and paragraph spacing before 0pt, paragraph spacing after 0pt.

1.3 Main Text

Type your Main Text in 10 pt Times New Roman and justified, single-spaced and paragraph spacing after 6pt and paragraph spacing before 6pt. Please do not place any additional blank line between paragraphs.

First-order Headings: For example, "**1. Heading**", should be in 12pt Times New Roman, boldface, initially capitalized.

Second-order Headings: For example, "**1.1 Heading**", should be 12pt Times New Roman, boldface, initially capitalized.

Third-order Headings: For example, "**1.1.1 Heading**", should be 10pt Times New Roman, initially capitalized.

1.4 Figures and Tables

All figures and tables should have caption. Figure and table captions should be in 9pt Times New Roman. Initially capitalized only the first word of each figure caption and table title. Figures and tables must be numbered separately. For example "Figure 1. Text here", "Table 1. Text here". Figure captions should be centered below the figures. An example is shown in Figure 1. Table captions should be centered above the tables. An example is shown in Table 1.

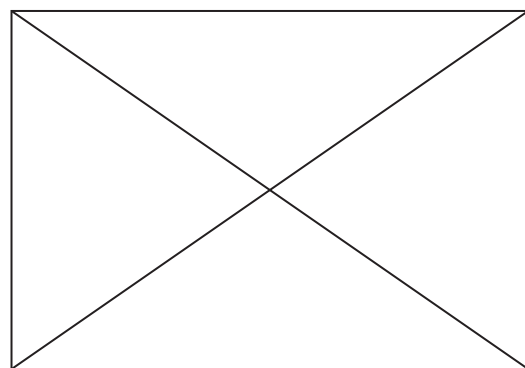


Figure 1. Times New Roman, 9pt, Centered, Boldface

Table 1. Times New Roman, 9pt, Centered, Boldface

[illegible]

1.5 Large Figures and Tables

Large figures and tables may span across both columns and should be positioned at the tops and bottoms of columns. Avoid placing them in the middle of columns. Avoid placing figures and tables before their first mention in the text. An example of Large Figure is shown in Figure 2 and an example of Large Table is shown in Table 2.

2. IJDMD

The International Journal of Digital Media Design (IJDMDD) is a double-blind reviewed, open-access journal devoted to publishing research papers in all fields of digital design. The IJDMDD is published annually every December and offers electronic version that is

available at <http://tadmd.asia.edu.tw/b07.htm>.

2.1 Focus and Scope

The IJDMMD features reports of original research from all disciplines within digital design and also facilitates the discovery of the connections between papers whether within or between disciplines. The IJDMMD invites papers on a wide range of topics, including the following:

- Animation and Game Design
- Multimedia Design
- Digital Media Design
- Digital Art Design
- Computer Applications in Design
- Interface Design
- Visual Communication Design
- Architectural Design
- Urban Design
- Design Strategy and Management
- Design Theories and Methodologies
- Other Digital Design related fields

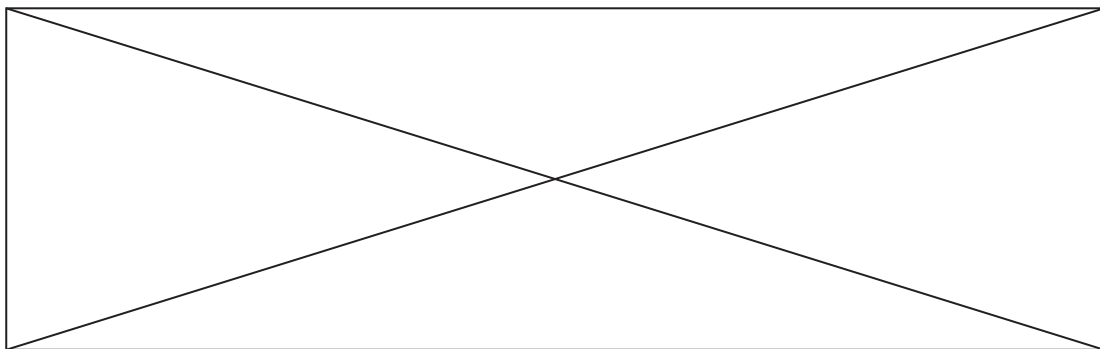


Figure 2. Times New Roman, 9pt, Centered, Boldface

Table 2. Times New Roman, 9pt, Centered, Boldface

2.2 Double-blind Review

The IJDMD uses a double blind review format. Authors are anonymous to reviewers and reviewers are anonymous to authors. To facilitate the double-blind review process, authors should make efforts to ensure that self-identification information should not appear anywhere in the manuscript.

3. Note, References and Appendix

The layout and arrangement of the Note, References and Appendix, please refer to the following instructions.

Acknowledgments

Acknowledgement of people who contributed to the work and financial supports from government agencies or other sponsors is listed before the Note and References sections. The authors' information should be kept anonymous for the double-blind review process.

Note

Each reference is aligned to left and right. Moreover, the authors are encouraged to provide the DOI number for journal papers, and the ISBN number or website for books, seminar proceedings, and dissertations.

References

IJDMD uses APA style. APA 6th Edition is preferred. The following instructions will provide general formatting guidelines.

Chen, C.-w., You, M., Liu, H., & Lin, H. (2006). A usability evaluation of web map interface. In E. Koningsveld (Ed.), *Proceedings of the 16th World Congress of the International Ergonomics Association* [CD ROM]. New York: Elsevier Science. ISBN xxxxxxxxxxxx

Desmet, P. M. A., & Hekkert, P. (2007). Framework of product experience. *International Journal of Digital Media Design*, 1(1), 57-66. DOI: xxxxxxxxxxxxxxxx

Khalid, H. M. (2001). Can customer needs express affective design? In M. G. Helander, H. M. Khalid, & T. M. Po (Eds.), *Proceeding of Affective Human Factors Design* (pp. 190-198). London: Asean Academic Press. ISBN xxxxxxxxxxxx

Lin, R. T. (2006). 訴說故事，營造情境--文化創意設計的情境故事[Scenario and story-telling approach in cross cultural design]. *藝術欣賞*, 2(5), 4-10. DOI: xxxxxxxxxxxxxxxx

Make sure that the format of the reference list is in accordance with the APA styles. The references must be listed alphabetically. References should be in 10pt Times New Roman, justified.

Wundt, W. (1905). *Fundamentals of psychology* (7th ed.). Leipzig: Engelman. ISBN xxxxxxxxxxxx

Appendix

If you want to present additional data to the readers, such as questionnaires, please arrange it at the end of your manuscript.

論文標題 - 國際數位媒體設計學刊範本檔案 (2022年11月)

摘要 (字型請使用新細明體，12pt，粗體，靠左對齊。)

中文摘要以不超過 500 字為原則，內容應包含研究目的、方法、結果與結論。全部以一段式呈現，中文字型為新細明體，英文字型為 Times New Roman，10 pt，左右對齊。行距使用單行間距，與前段距離為 0.5 行，與後段距離為 0.5 行。

關鍵詞：3~6 詞，以頓號（、）隔開。新細明體，10 pt，靠左對齊。

Article Title - Manuscript Template for the IJDMD (August 2013)

ABSTRACT (in 12pt Times New Roman, Boldface, Aligned Text Left)

The abstract should contain no more than 300 words. The techniques used and the most important results should be indicated in the abstract. Use the word ABSTRACT as the title, single-spaced and paragraph spacing before 6pt and paragraph spacing after 6pt. The ABSTRACT is to be in 10pt Times New Roman and aligned Text Left.

Keywords: 3 to 6 keywords or phrases in alphabetical order, separated by commas. For example: Interaction Design, Navigation, Virtual Museum. The KEYWORDS is to be in 10pt Times New Roman and aligned Text Left.

1 版面大小與版面邊界

文章格式請以 A4 紙格式撰寫，距離上、下方邊界各 2.54 cm，左、右邊界各 3.17cm。與頁首緣距離設定，頁首 1.5cm 頁尾 1.75cm。論文標題與摘要以一欄方式撰寫。

文章內文全文分為兩欄，兩欄之欄寬 17.78 字元，兩欄之間距為 2 字元。

1.1 中、英文論文標題

中文論文標題，字型為標楷體，20pt，粗體，靠左對齊；英文論文標題，字型為 Arial，16pt，粗體，靠左對齊。中、英文論文標題之行距為單行間距，與前段距離為 1 行，與後段距離為 0.5 行。

1.2 作者、校名系所單位與 Email

作者姓名、校名系所單位、e-mail 信箱，中文字型為標楷體，英文字型為 Arial，靠左對齊。

作者姓名，12pt，粗體。校名系所單位、e-mail 信箱之文字，7pt。行距使用單行間距，與前段距離 0 行，與後段距離 0 行。不同單位須標示 1/2/3...，不同作者同一單位，該單位列一次。

1.3 內文標題與文字

全文內文，中文字型為新細明體，英文字型為 Times New Roman，10pt，左右對齊。行距使用單行間距，與前段距離 0.5 行，與後段距

離 0.5 行。段落之間請不要空行。

全文標題，中文字型為新細明體，英文字型為 Times New Roman。內文主標題文字，12pt，粗體，靠左對齊。第二層標題文字，12pt，粗體，靠左對齊。第三層標題文字，10pt，靠左對齊。

若需使用條列式的敘述，以 1.、2.、3.…為章，以 2.1、2.2…為節，以 2.1.1、2.1.2…為小節來標示。小節以下依(1)、(2)、(3)…及(a)、(b)、(c)…等層級標示之。

1.4 圖與表

圖表資料來源必須清楚標示出圖表的詳細出處（包含書本、期刊中的頁碼）。

圖表說明文字，中文字型為新細明體，英文字型為 Times New Roman，9pt，粗體。表之標題附於表上，靠左對齊，圖之標題附於圖下，置中。圖、表格外框線寬 1，內框線寬 1/2。

圖表編號皆以圖 1、圖 2、表 1、表 2…等阿拉伯數字標示。圖表的格式請參考圖 1 與表 1 所示。

1.5 跨欄圖表

請使用接續本頁的分節符號設定為一欄。同時請將跨欄圖表置於一頁之最前（或最後）。跨欄圖表的格式請參考圖 2 與表 2 所示。

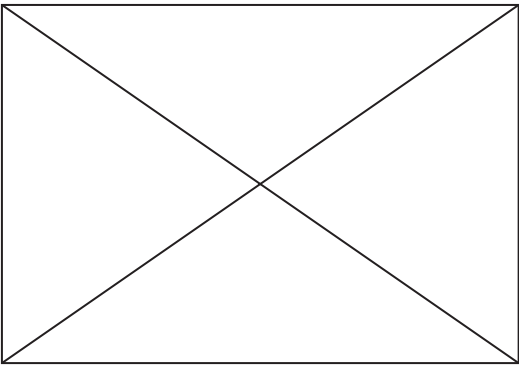


圖 1. 說明須置於圖的下方，9pt，置中，粗體

表 1. 說明須置於表的上方，9pt，靠左，粗體

資料來源：陳忠正、王年燦（2007）。台灣動畫電影產業之國際競爭力研究初探。藝術論文集刊，8，51-69。

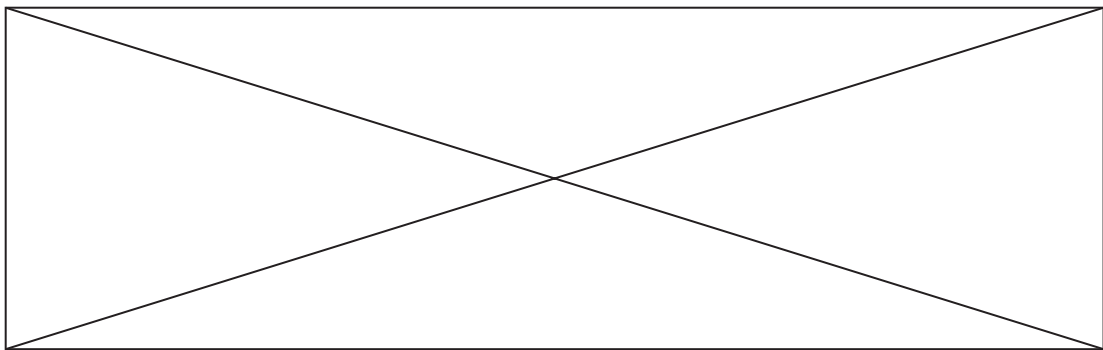


圖 2. 說明須置於圖的下方，9pt，置中，粗體

表 2. 說明須置於表的上方，9pt，靠左，粗體

資料來源：陳忠正、王年燦（2007）。台灣動畫電影產業之國際競爭力研究初探。藝術論文集刊，8，51-69。

2 出版頻率

IJDMD 國際數位媒體設計學刊每年出版一期，於十二月出版。通過審查之論文，將於編輯排版後，線上刊出<http://tadmd.asia.edu.tw/b07.htm>。

2.1 投稿規範

本學會出版之 International Journal of Digital Media Design《IJDMD 國際數位媒體設計學刊》即日起開始徵稿，稿件以隨到隨審為原則，敬請鼓勵踴躍投稿。自第 5 期起中英文皆可投稿。凡有關數位媒體設計之科技、理論、技術、文化等相關議題論文，皆歡迎賜稿，以光篇幅。

2.2 雙匿名審查

IJDMD 國際數位媒體設計學刊屬國際性專業學術期刊，以國內、外專業學者雙匿名審查制(Double-blind Review)。稿件中請不要出現作者相關資訊的文字。

3 文獻標註

IJDMD 國際數位媒體設計學刊採用的，是美國心理學會(APA)第六版的格式，請各位作者參考該格式標註文獻。

誌謝

請將您的誌謝辭置於註釋之前。

註釋

註釋資料之引用，請參考美國心理學會(APA)第六版的格式。請在內文中需備註處編碼，並將註釋依編號謄寫於此（置於參考文獻之前）。字級大小 9pt，左右對齊。

參考文獻

參考文獻(References)資料之引用，請參考美國心理學會(APA)第六版的格式。中英文文獻並存時，請依先中文再英文的順序排列。字級大小 10pt，左右對齊。期刊論文請提供 DOI(大寫)編號，書名、研討會論文集、學位論文請提供 ISBN 編號或網址。

1. 期刊

陳忠正、王年燦（2007）。台灣動畫電影產業之國際競爭力研究初探。藝術論文集刊，8，51-69。ISBN/ 9599030274808 【Chen, J. J. & Wang N. T. (2007). A pilot study on the international Competitiveness of Taiwan's animation film industry, *Collected Papers on Arts Research*, 8, 51-69. (in Chinese)】

Desmet, P. M. A., & Hekkert, P. (2007). Framework of product experience. *International Journal of Digital Media Design*, 1(1), 57-66. DOI: xxxxxxxxxxxxxxxxx

2. 書籍

林文達（2002）。教育行政學。臺北市：三民。【Lin, W. D. (2002). *Educational administration*. Taipei city: Sanmin. (in Chinese)】ISBN: 9789571403311

Wundt, W. (1905). *Fundamentals of psychology* (7th ed.). Leipzig: Engelmann. ISBN xxxxxxxx

3. 研討會文章

林倩妏、王年燦（2007年12月），創造力教學-用動畫說故事，2007數位媒體設計國際研討會，雲林科技大學。【Lin, C. W. & Wang, N. T. (2007 Dec.). Creativity teaching - story telling with animation, 2007 International Conference

論文標題

of Digital Media Design, Yunlin University of Science and Technology. (in Chinese)】 ISBN xxxxxxxxx

Ching, G. (2012, December). Learning in a social network environment, *2012 10th International Conference of Asia Digital Art and Design Association & 6th International Conference of Taiwan Association of Digital Media Design*, Asia University. ISBN xxxxxxxx

4. 學位論文

劉佳旻（2011）。國文科多媒體教學對國中資源班學習障礙學生教學成效之研究（碩士論文）。取自<http://ndltd.ncl.edu.tw/cgi-bin/g32/gswweb.cgi/ccd=YLtjFr/record?r1=2&h1=1>

【Liu, C. M. (2011). *Research on the teaching effect of Chinese multimedia teaching on students with learning disabilities in secondary school resource classes*. Retrieved from <http://ndltd.ncl.edu.tw/cgi-bin/g32/gswweb.cgi/ccd=YLtjFr/record?r1=2&h1=1> (in Chinese)】

附錄

請將其他參考資料（如：問卷、逐字稿）置於參考文獻之後。